



Time to Join the

indie UNTANGLED Newcomer Pavilion

h+h is a world-renowned brand for the global handcraft industry. This new U.S. event will be the most powerful, productive and informative show in this industry and your best opportunity to grow your business to professionals who can make buying decisions on the spot. If you make a living in with fiber arts **h+h americas** will be your home for BUSINESS.

What is Indie Untangled?

Indie Untangled is a unique platform that helps fiber enthusiasts learn about indie yarn dyers and makers and keep track of shop updates, sales and special promotions. Many yarn shop owners and designers, along with crafting consumers, have found the website, weekly newsletter and annual Rhinebeck Trunk Show, to be invaluable resources for sourcing indie yarns and accessories.

Craft supply retailers are always looking for emerging makers to feature, and trade shows like h+h are a great way to get your products in front of them. However, we understand how overwhelming it can be to scale your small business. The Newcomer Pavilion offered by Indie Untangled is designed to help solo-preneurs and small startups in all segments of the craft industry take advantage of this opportunity with support and guidance.

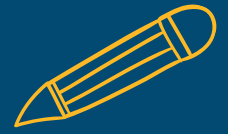
Exhibitors in the Newcomer Pavilion will receive special discounted pricing for a cooperative space in the center of the action on the show floor. In addition, you will get help building the wholesale segment of your business, with special education and networking events to set you up for success at h+h americas and moving forward.

We can't wait to tell the story of your brand!

Lisa Chamoff, Owner, Indie Untangled



Show Segments & Features



OUR MARKETPLACE

Koelnmesse, organizer of the world-renowned h+h cologne, and the Craft Industry Alliance will provide a fresh, inspiring and elevated trade show & conference experience to buyers and exhibitors. The U.S. market is fueled by the demand of over 30 million Americans who enjoy crocheting, knitting, sewing, quilting or embroidering.

Product Categories

- Handicraft Accessories / Material
- Acrylic / Textile / Oil / Water Paints
- Needlework Implements
- Knitting, Embroidery, Rug and Crochet Thread / Yarn / Wool - Fabrics
- Sewing / Knitting / Embroidery Machines and Accessories
- Haberdashery
- Literature
- Tapestry / Gobelin
- Undecorated Apparel & Accessories
- Quilting Supplies & Tools
- Jewelry / Bead Supplies
- Laces & Trims
- Lace Making / Tatting / Macrame Supplies
- Fiberfill / Batting / Interfacing
- Buttons / Fasteners / Misc. Hardware
- eCommerce - NEW
- Marketing Services - NEW
- Packaging - NEW

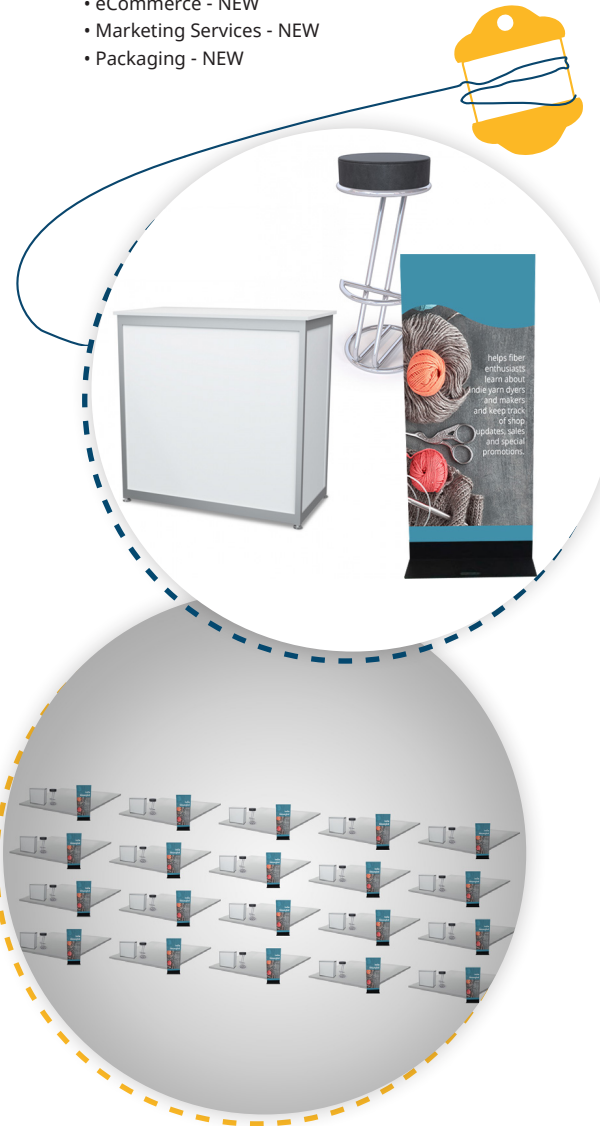
Participation guidelines:

- Minimum 50% ownership by applicant
 - In business 3 years or less
 - Ability to wholesale
 - New to h+h americas®

Booth price includes:

Shared exhibit space (two vendors per 10'x10') with your own power outlet, an information counter to display marketing materials, a full graphic printed banner, seating and a basic exhibitor listing.

\$975.00



For more information please contact:



Lisa Chamoff
Owner
Indie Untangled
lisa@indieuntangled.com
+1 (212) 555-5555



Darrin Stern
Show Director
Koelnmesse Inc.
d.stern@koelnmesse-nafta.com
+1 773 326 9925



Kate Freeman
Sales Manager - Domestic
Koelnmesse Inc.
k.freeman@koelnmesse-nafta.com
+1 773 326 9928

