

COOPERATIVE PRESS presents: indie craft publishers pavilion

h+h is a world-renowned brand for the global handicraft industry. This new U.S. event will be the most powerful, productive and informative show in this industry and your best opportunity to grow your business to professionals who can make buying decisions on the spot.





Who is **COOPERATIVE PRESS**:

Shannon Okey of Cooperative Press.
Okey is the author of more than a dozen major publisher craft titles, has served as a columnist and editor for a number of knitting magazines, and founded Cooperative Press over a decade ago to promote quality independent book publishing in the craft space. She has spoken on niche publishing at South by Southwest and O'Reilly's Tools of Change publishing conference, as well as serving on the Independent Book Publishers Association and Craft Industry Alliance boards.







Show Segments & Features



OUR MARKETPLACE

Koelnmesse, organizer of the world-renowned h+h cologne, and the Craft Industry Alliance will provide a fresh, inspiring and elevated trade show & conference experience to buyers and exhibitors. The U.S. market is fueled by the demand of over 30 million Americans who enjoy crocheting, knitting, sewing, quilting or embroidering.



h+h americas target audience





- **Single-Title Display \$99**
- **Full-Shelf Display \$399**

Exhibit package includes: space as secured, shelf tag for Single-Title and logo/photo for Full-Shelf, 2 exhibitor tickets, and opportunity to participate in the book signing program.

For more information please contact:



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