

h+h americas - A premier trade show for today's business environment
The place where creativity meets business.



3 FULL SHOW DAYS!
June 21 - 23, 2023
#SeeYouatHHA23

Uniting the craft industries in North America
Chicago, IL @ Donald E. Stephens Convention & Conference Center in Rosemont

Time to Join the *indie* UNTANGLED Newcomer Pavilion

Welcome to **h+h americas** - a new platform for the North American Handicraft Industry. This trade show will become the U.S.-based sister event of the German h+h cologne, the world's leading trade fair for the handicrafts industry. The decision to bring this show to the US was based on an overwhelming demand among buyers and sellers in the handmade business.

h+h americas is a B2B trade show with a digital marketplace. The event is open to anyone who makes a living in fiber arts, regardless of background or industry sector.

h+h americas is an all-inclusive industry event uniting all types of handicrafts.

Become part of **h+h americas** by exhibiting, taking classes, sourcing for new products, or participating in our event program. NEW in 2023, h+h americas will serve as the complete platform for the hobby, craft, and artists' supplies industry, making the leading event that will unite the creative community.

Make your plans now, **June 21-23, 2023**, at the **Donald E. Stephens Convention & Conference Center in Rosemont**. We look forward to seeing you there!



What is Indie Untangled?

Indie Untangled is a unique platform that helps fiber enthusiasts learn about indie yarn dyers and makers and keep track of shop updates, sales and special promotions. Many yarn shop owners and designers, along with crafting consumers, have found the website, weekly newsletter and annual Rhinebeck Trunk Show, to be invaluable resources for sourcing indie yarns and accessories.

Craft supply retailers are always looking for emerging makers to feature, and trade shows like h+h are a great way to get your products in front of them. However, we understand how overwhelming it can be to scale your small business. The Newcomer Pavilion offered by Indie Untangled is designed to help solo-preneurs and small startups in all segments of the craft industry take advantage of this opportunity with support and guidance.

Exhibitors in the Newcomer Pavilion will receive special discounted pricing for a cooperative space in the center of the action on the show floor. In addition, you will get help building the wholesale segment of your business, with special education and networking events to set you up for success at h+h americas and moving forward.

We can't wait to tell the story of your brand!

Lisa Chamoff, Owner, Indie Untangled



Connections

A connection is formed when 2 users have an accepted meeting, mutual interest or badge scan.



2650 Total Connections
5.09 Connection per Active User
2510 Connections made on event days

198 exhibiting companies
2000 trade show professionals from 43 nations
55 conference sessions
In-person and digital format

Products on exhibit:



- Graphic art, artist's requisites
- Hobby, arts and crafts



- Knitting, Embroidery, Rug and Crochet Thread / Yarn / Wool
- Needlework Implements
- Sewing / Knitting / Embroidery Machines and Accessories



- Fabrics
- Haberdashery
- Tapestry / Gobelin



- Shipping & eCommerce
- Literature
- Packaging



Participation guidelines:

- Minimum 50% ownership by applicant
- In business 3 years or less
- Ability to wholesale

Booth price includes:

Shared exhibit space (two vendors per 10'x10') with your own power outlet, an information counter to display marketing materials, a full graphic printed banner, seating and a basic exhibitor listing.

\$998.00



For more information please contact:



Lisa Chamoff
Owner
Indie Untangled
lisa@indieuntangled.com



Darrin Stern
Show Director
Koelnmesse Inc.
d.stern@koelnmesse-nafta.com
+1 773 326 9925



North American Sales & Event Sponsorship Opportunities
Jessica Boveak
Sponsorship and Exhibit Domestic Sales Manager
j.boveak@koelnmesse-nafta.com
+1 773 326 9923

