

Sign up today and join us at
h+h americas 2023:
June 21 – 23, 2023, Rosemont, IL | USA



#SeeYouatHHA23
3 FULL SHOW DAYS!

Uniting the craft industries in North America

h+h americas – A premier trade show for today's business environment. The place where creativity meets business. Welcome to h+h americas – the platform for the North American Handicraft Industry. This trade show is the sister event of the German **h+h cologne**, the world's leading trade fair for the handicrafts industry. **h+h americas** is a B2B trade show with a digital marketplace.



The event is open to anyone who makes a living in fiber arts, regardless of background or industry sector. h+h americas is an all-inclusive industry event uniting all types of handicrafts. Become part of h+h americas by exhibiting, taking classes, sourcing for new products, or participating in our event program. NEW in 2023, **h+h americas** will serve as the complete platform for the hobby, craft, and artists' supplies industry, making the leading event that will unite the creative community. Make your plans now, June 21-23, 2023, at the Donald E. Stephens Convention & Conference Center in Rosemont. We look forward to seeing you there!



owned & organized by
koelnmesse
we energize your business | since 1924

strategic partner
CRAFT INDUSTRY alliance

Reach the national and international Crafts Industries:

Retailers, Wholesalers, Designers, Educators and Influencers

OPEN TO ALL MAKING A LIVING THROUGH CRAFTS



Why h+h americas?

- Because of the strong demand for soft crafts products in North & Central America.
- To provide the only professional platform (B2B) in the U.S. that addresses all soft craft industry sectors.
- To unite the industry by replacing competing, single segment shows with one major unified and inclusive U.S. industry event.
- We know what works by bringing the successful **h+h brand** from Germany to North America.
- We offer a professional B2B marketplace for the entire industry – everyone who makes a living in fiber arts is welcome.
- We create a flagship professional trade show to inspire, to include all voices of the industry and to offer a quality place to conduct business.

Show Segments & Features

OUR MARKETPLACE

Koelnmesse, organizer of the world- renowned **h+h cologne**, and the **Craft Industry Alliance** will provide a fresh, inspiring and elevated trade show & conference experience to buyers and exhibitors. **The U.S. market is fueled by the demand of over 30 million Americans who enjoy ALL forms of crafting.**

Connections

A connection is formed when 2 users have an accepted meeting, mutual interest or badge scan.

2650

Total Connections

5.09

Connection per Active User

2510

Connections made on event days

198

exhibiting companies

2000

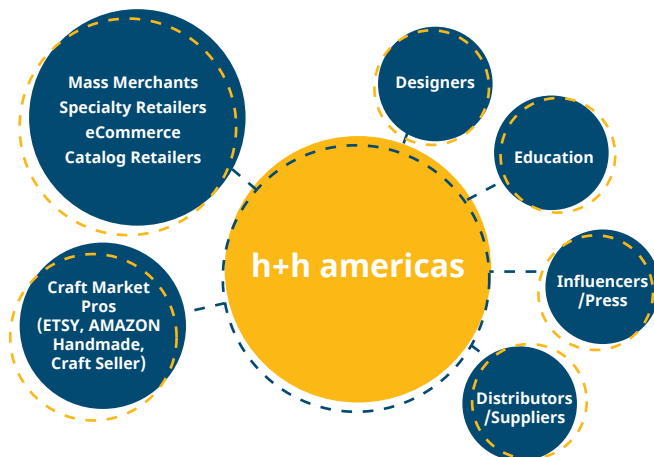
trade show professionals from 43 nations

55

conference sessions

In-person and digital format

h+h americas target audience



Cooperative Press:

indie Craft Publishers Pavilion

- Single-Title Display \$99
- Full-Shelf Display \$399

Exhibit package includes:

space as secured, shelf tag for Single-Title and logo/photo for Full-Shelf, two exhibitor tickets, and the opportunity to participate in the book signing program.

Please check with our team regarding our special offers for the Indie Untangled / Start up Pavilion, Private Meeting Rooms, the Book Pavilion, Designer Pavilion and National Pavilions.

North American Sales & Event Sponsorship Opportunities

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Show Management

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