

**h+h americas** - A premier trade show for today's business environment  
The place where creativity meets business.



**3 FULL SHOW DAYS!**  
**June 21 – 23, 2023**  
**#SeeYouatHHA23**

**Uniting the craft industries in North America**

Chicago, IL @ Donald E. Stephens Convention & Conference Center in Rosemont

## Time to Join the LAUNCH PAD - Newcomer Pavilion

**h+h americas** is a B2B trade show with a digital marketplace. The event is open to anyone who makes a living through crafts. **h+h americas** is a community that is everyone with no membership required. As the premier trade show in North America for the creative business, together we can make June the starting point for DIY inspiration for the industry.

**h+h americas** is a community for craft professionals across all creative sectors – **no membership required**. Become part of **h+h americas** by exhibiting, taking classes, sourcing for new products, or participating in our event program.

**NEW in 2023**, **h+h americas** will serve as the complete platform for the hobby, craft, and artists' supplies industry, making it the leading event that will unite the creative community.

Make your plans now, **June 21-23, 2023**, at the **Donald E. Stephens Convention & Conference Center in Rosemont**. We look forward to seeing you there!



### What is the Launchpad?

**Launch Pad** is a unique platform that provides newer companies to the creative industry the opportunity to participate in **h+h americas** at a lower cost.

Craft supply retailers are always looking for emerging makers to feature, and **h+h americas** is a great way to get your product in front of them. Knowing how overwhelming it can be to participate in a show for the first time, we needed to come up with a marketing vehicle to make the process easier for the Newcomers. The **Launch Pad – the Newcomer Pavilion** is designed to help solo-prenuers and small startups in all segments of the craft industry to take advantage of this opportunity with support, guidance and a turn-key exhibit!

Exhibitors in the Newcomer Pavilion will receive special discounted pricing for a cooperative space in the center of the action on the show floor. In addition, you will get help building the wholesale segment of your business, with special education and networking events to set you up for success at **h+h americas** and moving forward.

**We're excited for you to be part of h+h americas!**



**@hhamericas**  
**#launchathha23**

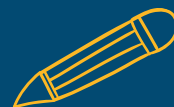
owned & organized by  
**koelnmesse**  
we energize your business | since 1924

strategic partner  
**CRAFT INDUSTRY alliance**



# Connections

A connection is formed when 2 users have an accepted meeting, mutual interest or badge scan.



**2,650** Total Connections

**5.09** Connection per Active User

**2,510** Connections made on event days

**300+**

Exhibiting Companies Expected

**2,000**

trade show professionals  
from 43 nations

**55**

conference sessions

**In-person and digital format**

## Products on exhibit:



### Arts

- Canvas
- Inks
- Colored pencils
- Stencils
- Paint
- Brushes
- Adhesives
- Watercolors



### Crafts

- Cardstock
- Scrapbook paper
- Stickers
- Ink pads
- Rubber stamps
- Embellishments



### Hobby

- Pencils
- Markers
- Storage
- Scissors
- Tools
- Craft Kits
- Planners



### Logistics

- Shipping & eCommerce
- Literature
- Packaging

*"The inaugural h+h Americas show proved to be more successful than we expected from a first year show. The show was well organized and run professionally. We found the quality and variety of exhibitors was top notch. Attendees were motivated and ready to buy. Show staff were attentive and resolved any issues with a minimum of fuss. We participated in the Influencer Program, and that program, too, met or exceeded our expectations. We are already signed up for next year's show. We can't wait."*

*~Dave Riba, Harbor Sales | Vivilux*



## Booth price includes:

Exhibit space (10' x 5') with black draped, 6 foot black-draped table, 2 chairs, a power outlet, carpet, lead retrieval software, and a basic exhibitor listing.

**\$998.00**

**Participation guidelines:** Minimum 50% ownership by applicant |  
In the business 3 years or less | Ability to wholesale



**For more information please contact:**



**Nadine Schwartz**  
Sales & Sponsorship Manager  
Koelnmesse Inc.  
n.schwartz@koelnmesse.us  
+1 312 546 1117



**Darrin Stern**  
Show Director  
Koelnmesse Inc.  
d.stern@koelnmesse.us  
+1 773 326 9925

