

## PRESS RELEASE

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### h+h americas expanding product offerings

- [Second US edition of the world's leading trade fair "h+h cologne"
- Product categories now include hobby, craft and artists' supplies
- 250 - 300 exhibitors expected
- 50 + conference sessions
- Digital After Show - the week after show closing

After a strong initial launch in North America in 2022, anticipation is building towards the next h+h americas set for June 21-23, 2023 (Wednesday - Friday). The event will take place again at the *Donald E. Stephens Convention & Conference Center in Rosemont/Chicago*. The June dates have been carefully selected to provide buyers with seasonal offers from the entire handicraft industry.

h+h americas is a B2B trade show with a comprehensive conference program organized in partnership with the Craft Industry Alliance and open to Influencers, Professional Crafters, Etsy Sellers, Content Creators and everyone who makes a living in crafts. As an offspring of the world's leading textile handicraft trade fair in Cologne, Germany, the show is a response to strong US demand for a unified trade show on US soil. The US market consists of 30 million Americans that crochet, knit, sew, quilt or embroider.

The inaugural 2022 event combined 2,000 attendees with 200 exhibitors who displayed a wide range of products from yarn, fabric, art, craft materials to toys and pastimes. Many attendees praised the high share of international product lines from 39 countries normally not seen before in the US.

NEW: Due to strong interest among buying groups the 2023 event will now broaden its product categories to include craft, hobby and artists' supplies. Buyers will have access to materials and tools for scrapbooking, papercraft, rubber stamping, painting, handicrafts, sewing, modeling, and decorating to high-quality papers and paints, easels, inks, pens, markers, brushes and adhesives as well as graphic accessories and cutting tools.

For more information on exhibiting, speaking or attending contact:

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Uniting the craft  
industries in North  
America  
June 21-23, 2023  
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**About Koelnmesse GmbH:**

Koelnmesse is the number 1 trade fair location for numerous industries with some 1,000 employees and representatives worldwide. Cologne, Germany is centrally located in Europe and the Koelnmesse fairgrounds with 400,000 square meters ranks in the top 3 within Germany and top 10 worldwide. Every year, Koelnmesse organizes and conducts more than 80 trade fairs, exhibitions, guest events and special events in Cologne and in the world's most important markets connecting 54,000 exhibitors from 122 countries with more than 3 million visitors from 200 countries.

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