

PRESS RELEASE

April 13, 2023 | Chicago, IL

h+h americas breaking record numbers

- Second US edition of the world's leading trade fair "h+h cologne"
- Expected 250 exhibitors
- 50 + conference sessions withspeakers
- Digital After Show - the week after show closing

Following last year's strong launch in North America, the second edition of h+h americas is poised to reach record numbers. As of today the show has close to 260 exhibitors from 14 countries. [2023 Exhibitors - h+h americas \(hh-americas.com\)](https://www.hh-americas.com/2023-exhibitors/) (<https://www.hh-americas.com/2023-exhibitors/>) Among them are exhibitors from Australia, Austria, Brazil, Canada, China, Denmark, France, Germany, Hongkong, Hungary, India, Italy, Japan, Mexico, Netherlands, Peru, Serbia, South Africa, Turkey and the UK.

Show dates are June 21-23, 2023 (Wednesday-Friday) at the *Donald E. Stephens Convention & Conference Center in Rosemont/Chicago*.

This year's conference program will be organized again in partnership with the Craft Industry Alliance and **consists** of 50 sessions designed to help small business owners take their businesses to the next level. Topics covered are: the use of social media, fashion and color trends for the upcoming season, knitting, crocheting, macrame, sewing, quilting, needlework, embroidery, design trends as well as innovations in yarns, threads, fabrics, and tools. Keynote speakers will be Kathy Cano- Murillo, owner of Crafty Chica, addressing the importance of brand awareness and Justine Tiu, Co-founder of Woobles, taking the audience on a journey of "Confidence through Crocheting".

The 2023 event expects 2,000 - 2,500 professional attendees who will find the latest trends in yarn, fabric, and sewing materials with many international product lines normally not seen before in the US.

For more information on exhibiting, speaking or attending contact:

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h+h americas
Uniting the crafts
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June 21-23, 2023
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About Koelnmesse GmbH:

Koelnmesse is the number 1 trade fair location for numerous industries with some 1,000 employees and representatives worldwide. Cologne, Germany is centrally located in Europe and the Koelnmesse fairgrounds with 400,000 square meters ranks in the top 3 within Germany and top 10 worldwide. Every year, Koelnmesse organizes and conducts more than 80 trade fairs, exhibitions, guest events and special events in Cologne and in the world's most important markets connecting 54,000 exhibitors from 122 countries with more than 3 million visitors from 200 countries.

Koelnmesse Picture Material:

<https://www.koelnmesse.de/news/bilddatenbank/bilddatenbank.php>

Koelnmesse Inc., located in Chicago, IL for the past 20 years, is the North American subsidiary and marketing arm of the Koelnmesse Group, one of the world's leading organizers of international trade shows. Their experienced team of marketing and sales professionals organizes trade shows and events in North America as well as North American Pavilions for US, Canadian and Mexican companies at more than 25 trade shows around the world.

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