



# A WHOLESALE event uniting the crafts industries

Rosemont/Chicago, IL, USA  
Donald E. Stephens Convention & Conference Center



## Join Us as a Sponsor at h+h americas 1st Annual Cosplay Competition, Fashion Show & Exhibition!

### Why Sponsor h+h americas Cosplay ??

**Direct Representation to Cosplay Artists:** Connect with the very heart of the cosplay community. Interact directly with artists, creators, and enthusiasts who are eager to explore and use your products. Attend the Cosplay Maker Meetup Thursday, 4 PM, during the cocktail hour after the Fashion Show in Hall D.

**Dedicated Cosplay Page in Event Directory:** Get noticed on our dedicated Cosplay page in our event directory. We will highlight your company name and logo, ensuring attendees can easily find and learn about your company at h+h americas.

**Dedicated Cosplay Page on Event Website:** Secure your virtual space on our event website with your company name and logo where thousands of visitors will discover your brand.

**Special Section in Mobile App:** Gain visibility through our dedicated Cosplay section in the show's mobile app, ensuring that attendees have easy access to your company's name, logo, and information.

**Main Stage Signage:** Your brand will be front and center on the main stage signage, captivating the attention of all attendees and participants.

**Sponsorship Signage at Cosplay Display Area:** Prominent signage at the permanent Cosplay display will ensure your brand stands out and is associated with the exciting world of cosplay. We will list your company name and logo.

**Special Social Media Mentions:** Enjoy dedicated mentions and shoutouts on our event's social media channels, reaching a broad and engaged audience.

**Nominate a Judge:** Premiere and Gold tier sponsors can select a representative from their company to join our esteemed judging committee, contributing to the fair evaluation of the exceptional cosplay creations.

**Nationwide Marketing:** We will market this new, exciting Cosplay Competition, Fashion Show & Exhibition nationwide through creators, exhibitors, and industry groups.



**CONTACT US TODAY!**

# Cosplay Competition, Fashion Show & Exhibition!

Secure Your Sponsorship Today! Spaces are limited!



Don't miss this unique opportunity to become an integral part of h+h americas **Cosplay Competition, Fashion Show & Exhibition**, where imagination knows no bounds, and creativity reigns supreme.

## SPONSORSHIP OPPORTUNITIES

**PLATINUM SPONSOR** Top-Level Sponsor of h+h americas Cosplay Competition, Fashion Show & Exhibition.  
(1 sponsorship available)

[Your Company Name] presents h+h americas Cosplay Competition, Fashion Show & Exhibition! **Cost: \$3,000**  
(\$1,500 cash and \$1,500 product or product credit)

Company name as Premiere Sponsor on top tier signage of event Main Stage, at the Cosplay Exhibition mannequin display, on all sponsor signage throughout the event; listing on the h+h americas website, event directory and mobile app with your company name and logo; an opportunity to select a representative from your company to join the judging panel for the Cosplay Competition; ¼ page ad in event directory; one dedicated social media post.

The global cosplay costumes **market size** was valued at **\$4,625.0 million in 2020**, and is projected to reach **\$23,008.3 million by 2030**, registering a **Compound Annual Growth Rate of 17.4% from 2021 to 2030**.

### GOLD SPONSOR

(10 sponsorships available) | **Cost: \$1,500** (\$500 cash and \$1,000 product or product credit)

Company name as Gold Sponsor on signage of event Main Stage, at the Cosplay Exhibition mannequin display, on all sponsor signage throughout the event; listing on the h+h americas website, event directory and mobile app with your company name and logo; an opportunity to select a representative from your company to join the judging panel for the Cosplay Competition.

### SILVER SPONSOR

(10 sponsorships available) | **Cost: \$500 cash**

Company name as Silver Sponsor on signage of event Main Stage, at the Cosplay Exhibition mannequin display, on all sponsor signage throughout the event; listing on the h+h americas website, event directory and mobile app with your company name and logo.

**Contact us immediately** to explore how your brand can play a pivotal role in this thrilling event. Let's collaborate to create unforgettable moments and leave lasting impressions in the captivating world of cosplay.

## Join Us Today:

**Jessica Boweak**

**+1.773.326.9923**

NA Key Accounts, h+h cologne exhibitors,  
Domestic companies starting with A-H

**Eileen Lynch**

**+1.440.227.6664**

Domestic companies starting with I - P

**Nadine Schwartz**

**+1.312.546.3948**

Domestic companies starting with Q - Z

**Leslie Fleck**

**+1.708.967.2035**

International Sales

Show Your Leadership And Sponsor The Cosplay Competition, Fashion Show & Exhibition!