

PRESS RELEASE

[November 17, 2023 | Chicago, IL]

h+h americas on record course again

- [242 exhibitors from 21 countries already signed up
- Exhibitor numbers increase by 25%
- Expansion into second hall
- Monthly education to the industry via h+h connect

The third edition of h+h americas is poised to break records again. With seven months to go, 242 exhibitors from 21 countries have already committed to booth space for this dynamic and rapidly growing event. Among them will be group exhibits from Germany, the UK and Italy along with individual exhibitors from Australia, Austria, Brazil, Canada, China, Denmark, France, Hongkong, Hungary, India, Japan, Mexico, Netherlands, Peru, Serbia, South Africa, the US and Turkey. **Based on broad industry request for earlier show dates h+h americas will be held from May 1-3, 2024 (Wednesday-Friday) at the *Donald E. Stephens Convention & Conference Center in Rosemont/Chicago.***

The organizer has opened a second hall at this year's event to accommodate the high demand for space and to offer 69+ first-time exhibitors an opportunity to participate. The conference program will be organized again in partnership with the Craft Industry Alliance and consists of 50 sessions designed to help small business owners take their businesses to the next level. Tuesday, April 30th will be a day focused on education, advanced masterclasses, content creator summit, product academy, and "sample it". From Wednesday, May 1 until Friday, May 3rd, attendees will be able to enjoy keynote sessions, visit business classes, interactive learning lab, a fashion show, a cosplay competition and view the latest trends in the exhibit halls.

The 2024 event expects 2,500 - 3,500 professional attendees who will find the latest trends in yarn, fabric and sewing materials with many international product lines normally not seen before in the US.

For more information on exhibiting, speaking or attending contact:

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About Koelnmesse GmbH:

Koelnmesse is the number 1 trade fair location for numerous industries with some 800 employees and representatives worldwide. Cologne, Germany is centrally located in Europe and the Koelnmesse fairgrounds with 400,000 square



h+h americas
Uniting the crafts
industries in North
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www.hh-americas.com

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meters ranks in the top 3 within Germany and top 10 worldwide. Every year, Koelnmesse organizes and conducts more than 80 trade fairs, exhibitions, guest events and special events in Cologne and in the world's most important markets connecting 54,000 exhibitors from 122 countries with more than 3 million visitors from 200 countries.

h+h americas 2023 Picture Material:
[Image Database - h+h americas \(hh-americas.com\)](https://www.hh-americas.com) [