

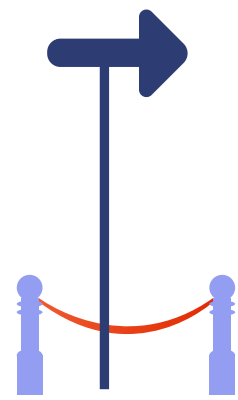
May 1 - 3, 2024

(Conference opens April 30th)

Chicago, IL @ Donald E. Stephens Convention Center in Rosemont

#hhamericas2024

hh-americas.com



Monday, April 29th

9:00 am - 6:00 pm
Exhibit Booth Setup

1:00 pm - 6:00 pm
Registration/Badge Pick Up



Tuesday, April 30th

8:00 am - 6:00 pm

Exhibit Booth Setup
Registration/Badge Pick Up

- Masterclass | 12:00 pm - 2:30 pm & 3:00 pm - 5:30 pm
- Product Academy | 1:00 pm - 6:00 pm
- Content Creator Summit in partnership with gosadi | 11:00 am - 6:00 pm
- Content Creator Party (Invite Only) | 5:00 pm - 6:00 pm
- Content Creator Show Floor Preview | 6:00 pm - 7:00 pm
- Sample It | 7:00 pm - 8:30 pm



Wednesday, May 1st

8:00 am - 6:00 pm
Registration/Badge Pick Up

8:30 am - 9:30 am

Golden Scissors Awards
Event Kick Off
State of the Industry Panel
OPEN TO ALL

10:00 am - 5:00 pm
Exhibit Hall

11:00 am - 4:00 pm
Main Stage Panel
Discussions - OPEN TO ALL

10:00 am - 11:00 am
Business Classes

1:00 pm - 2:00 pm
Business Classes

4:00 pm - 5:00 pm
Happy Hour in the
Exhibit Hall - OPEN TO ALL

5:15 pm - 6:15 pm
Fashion Show -
It's for YOU!



Thursday, May 2nd

8:00 am - 6:00 pm
Registration/Badge Pick Up

8:30 am - 9:30 am
Amber Kemp-Gerstel of
Damask Love

- OPEN TO ALL

10:00 am - 5:00 pm
Exhibit Hall

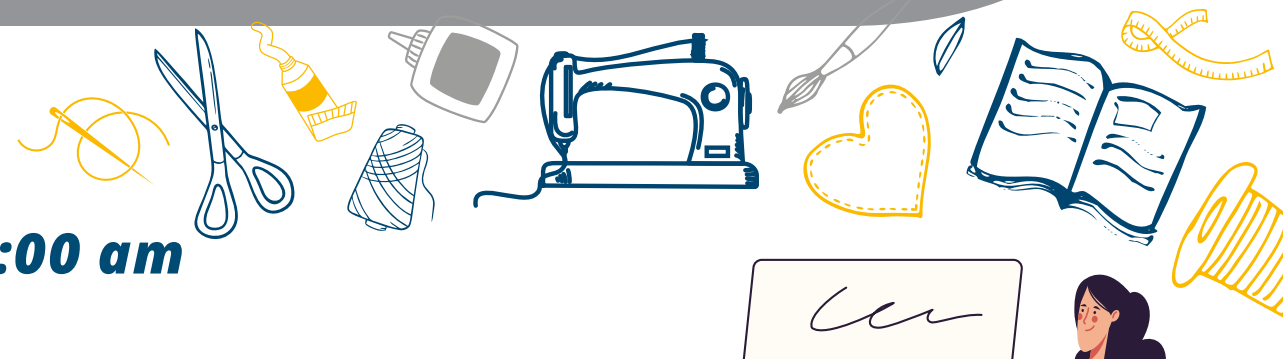
11:00 am - 4:00 pm
Main Stage Panels
- OPEN TO ALL

10:00 am - 11:00 am
Business Classes

1:00 pm - 2:00 pm
Business Classes

3:00 pm - 4:00 pm
Cosplay fashion show
and contest presented
by Famoré / Specialty
Product Sales, Inc.

4:00 pm - 5:00 pm
Happy Hour in the Exhibit
Hall - OPEN TO ALL



Friday, May 3rd

8:00 am - 3:00 pm
Registration/Badge Pick Up

8:30 am - 9:30 am
Keynote: Presentation of
Craft Industry Consumer
Research - OPEN TO ALL

10:00 am - 3:00 pm
Exhibit Hall

11:00 am - 3:00 pm
Main Stage Panels
- OPEN TO ALL

10:00 am - 11:00 am
Business Classes

1:00 pm - 2:00 pm
Business Classes

1:00 pm - 2:00 pm
Ice Cream Social in the
Exhibit Hall - OPEN TO ALL

