

## PRESS RELEASE

### *FOR IMMEDIATE RELEASE*

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## Koelnmesse's h+h americas show listed among TOP 50 fastest growing 2023 trade shows in the U.S.

Cologne/Chicago [Trade Show Executive \(TSE\) Fastest 50](#) Class of 2023 marked the trade show industry's trade shows breaking TSE Fastest 50 records for growth by net square feet, number of exhibiting companies and total attendance.

Earning a ranking in 2 categories for fastest growth in net square feet and number of exhibitors was **h+h americas**, a dynamic growing event organized by Koelnmesse Inc. h+h americas has quickly established itself as the largest US event in the North American Handicraft industry and will take place for the 3<sup>rd</sup> time from May 1-3, 2024 in Rosemont, IL.

“The U.S. trade show industry is clearly on its way back since nothing can replace the value of face- to- face interaction. We are thrilled and honored to be recognized as one of the fastest growing events in the United States with our h+h americas event. Based on the current exhibitor registrations for the upcoming 2024 event we are well on track for another record-breaking level,” said Mette Petersen, President and Managing Director of Koelnmesse Inc.

“Being listed among the fastest 50 came fast for us after organizing only two events, therefore it is especially rewarding for our show team to be elevated in that category. The award will motivate us to work even harder for our future events,” added Darrin Stern, the Chicago-based Show Director of h+h americas.

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h+h americas is the sister event of h+h cologne, the world's leading event for creative handicraft and hobby supplies, organized by the German show organizer Koelnmesse GmbH.

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The winners of the Trade Show Executive (TSE) Fastest 50 Grand Awards will be rewarded at the gala of the TSE Fastest 50 Awards and Summit at the Resorts World in Las Vegas on May 8-10, 2024.

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