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meets business***

**May 1 - 3, 2024**

Chicago, IL @ Donald E. Stephens Convention  
& Conference Center in Rosemont



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**A WHOLESALE event for the Knitting, Quilting, Needlework, Sewing,  
Weaving, Spinning and Crafts Industry**

**#hhamericas24**

**hh-americas.com**



# Welcome to h+h americas 2024

## Dear Crafts Industry Members,

A warm welcome to Rosemont and h+h americas 2024 – the third edition of our annual platform for the North American Fiber and Fabrics Industry and sister event of Germany's h+h cologne show.

A big thank you for the strong ongoing support, ideas and feedback we have received from many of you! Your suggestions have helped us to integrate many new and exciting elements – h+h americas is an event designed to unite all making a living through crafts under one roof, this time in May.

Dive in and source products from over 400 exhibitors from 24 countries in over 50 product categories. Take some time to brush up your skills by attending 60+ educational sessions. These will be offered as masterclasses, business classes, learning labs, panels and keynote sessions. Compare notes while making new friends!

Navigate the show with ease by using this directory, mobile app and the h+h connect platform which contains Exhibitor & Product Listings, Show Hours, Hall Plan, Conference Program Overview, Onsite Show Events, and entertainment options outside show hours.

Create some memories by exploring the Rosemont Entertainment District or by attending one of our self-guided tours. All details can be found on our website. During your morning coffee glance at our E-News Flash! Each morning, we will share exciting daily event highlights and breaking news.

Get your money's worth by fully using all the tools we offer. Our digital app will assist you to source, stay in touch, and educate yourself throughout the entire year! Sign up for the h+h americas platform (h+h connect) — a 365 day digital community we created to keep our industry connected.

On behalf of the entire h+h americas show team, we welcome and thank you for making our event part of your yearly schedule! Wishing you a fun, productive and inspiring experience here at h+h americas!



**Gerald Boese**  
President & CEO  
Koelnmesse GmbH



**Mette Petersen**  
President & Managing Director  
Koelnmesse Inc.



**Darrin Stern**  
Show Director h+h americas  
Koelnmesse, Inc.



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# FORTÉ™

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Patent Pending  
Booth # 218

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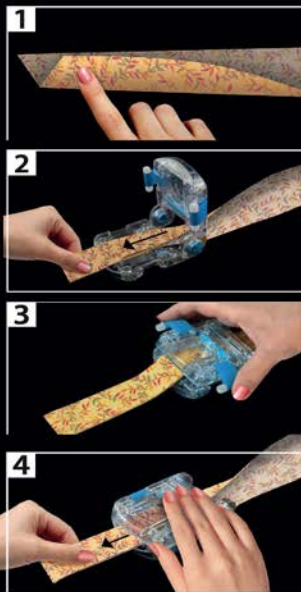
**NEW!**

# Magic Binding Maker™

with Binding Spool

Patent Pending

**Booth #818**



No-Iron E-Z Fold Binding



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attendees until May 15th, 2024\*

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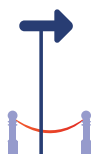
\*new subscribers only

<https://handmadeseller.com>

[hh-americas.com](http://hh-americas.com) 3



# Show Info at-a-glance



## Monday, April 29th

**9:00 am – 6:00 pm**  
Exhibit Booth Setup

**1:00 pm – 6:00 pm**  
Registration/Badge Pick Up



## Tuesday, April 30th

**8:00 am – 6:00 pm**

Exhibit Booth Setup  
Registration/Badge Pick Up

- Masterclass | 12:00 pm – 2:30 pm & 3:00 pm – 5:30 pm
- Product Academy | 1:00 pm – 6:00 pm
- Content Creator Summit in partnership with gosadi | 11:00 am – 6:00 pm
- Content Creator Party (Invite Only) | 5:00 pm – 6:00 pm
- Sample It | 7:00 pm – 8:30 pm



## Wednesday, May 1st

**8:00 am – 6:00 pm**  
Registration/Badge Pick Up

**8:30 am – 9:30 am**  
Golden Scissors Awards  
Event Kick Off  
State of the Industry Panel  
OPEN TO ALL

**10:00 am – 5:00 pm**  
Exhibit Hall

**11:00 am – 4:00 pm**  
Main Stage Panel  
Discussions – OPEN TO ALL

**10:00 am – 11:00 am**  
Business Classes

**1:00 pm – 2:00 pm**  
Business Classes

**4:00 pm – 5:00 pm**  
Happy Hour in the  
Exhibit Hall - OPEN TO ALL

**5:15 pm – 6:15 pm**  
Fashion Show –  
It's for YOU!

## Thursday, May 2nd

**8:00 am – 6:00 pm**  
Registration/Badge Pick Up

**8:30 am – 9:30 am**  
Amber Kemp-Gerstel of  
Damask Love

– OPEN TO ALL

**10:00 am – 5:00 pm**  
Exhibit Hall

**11:00 am – 4:00 pm**  
Main Stage Panels  
– OPEN TO ALL

**10:00 am – 11:00 am**  
Business Classes

**1:00 pm – 2:00 pm**  
Business Classes

**3:00 pm – 4:00 pm**  
Cosplay fashion show and  
contest presented by  
Famored Cutlery

**4:00 pm – 5:00 pm**  
Happy Hour in the Exhibit  
Hall - OPEN TO ALL



## Friday, May 3rd

**8:00 am – 3:00 pm**  
Registration/Badge Pick Up

**8:30 am – 9:30 am**  
Keynote: Presentation of  
Craft Industry Consumer  
Research - OPEN TO ALL

**10:00 am – 3:00 pm**  
Exhibit Hall

**11:00 am – 3:00 pm**  
Main Stage Panels  
– OPEN TO ALL

**10:00 am – 11:00 am**  
Business Classes

**1:00 pm – 2:00 pm**  
Business Classes

**1:00 pm – 2:00 pm**  
Ice Cream Social in the  
Exhibit Hall - OPEN TO ALL



# 2024 content creator summit

Tuesday, April 30<sup>th</sup>



## SCHEDULE

Join us for the first-ever 2024 h+h americas Content Creator Summit, co-produced by gosadi! This summit aims to serve as an inspirational convergence of the minds. Bringing together the textile, fiber, and technology communities through a series of engaging presentations, panels, and opportunities.

With a focus on education and collaboration, attendees can expect valuable insights from industry experts at our presentations and panels. The event culminates in a unique "Brand Mix & Matching" mixer and Influencer party, facilitating curated connections between brands and creators for potential partnerships followed by an exclusive show floor preview for attendees. Our goal is to provide a platform for brands and creators to learn from one another and to pitch each other directly, fostering meaningful connections in a relaxed environment.

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Pratty Tools + Happy Knitters

**11:00 am – 12:00 pm** | Leveraging Generative AI for Designers & Creative Businesses

**11:00 am – 12:00 pm** | Affiliates & Brand Partnerships

**12:15 pm – 1:15 pm** | Marketing for Content Creators

**12:30 pm – 1:30 pm** | Publishing in Crafts

**1:30 pm – 2:30 pm** | Lunch Break, Recharge, & Regroup

**2:30 pm – 3:30 pm** | E-commerce Tips for Creators & Vendors

**2:30 pm – 3:30 pm** | Collaboration: Brands & Creators Working Together

**3:45 pm – 4:45 pm** | Brand Mix & Matching – An exclusive gathering dedicated to connecting brands & creators

**5:00 pm – 6:00 pm** | Content Creator Party

**6:30 pm – 7:30 pm** | Show Floor Preview

**7:00 pm – 8:30 pm** | Sample It



The inaugural NEXGEN Featured Artist series at h+h americas marks a groundbreaking celebration of emerging young talent in the crafts and fiber arts community.

This visionary program, focusing on artists under 18, is designed to spotlight and elevate the innovative work of these promising creators. It's a platform that not only showcases their remarkable skills but also empowers them to shape the future of their craft, ensuring a thriving and dynamic legacy for the generations to come.

## FEATURED ARTIST Genesis Hall



@gennyfromthequiltblock



Genesis Hall, sometimes called Genny for short, is a 14 year old avid quilter. After settling down with her family from spending most of her childhood living in other countries with the military, she was eager to take sewing classes. Though she's only been sewing and quilting since the age of 10, she's known to take on a good challenge and try new skills with each new project. Genesis loves quilting mostly but also enjoys sewing garments and bags too. Lately, she has branched out into other fiber arts and is learning to knit.



# Happening at h+h americas

## Content Creator Summit

Presented by gosadi  
Tuesday, April 30

## Product Academy

Tuesday, April 30  
1:00 pm – 5:15 pm  
**Rooms 24-29**

## Sample It

Tuesday, April 30  
7:00 pm – 8:30 pm  
**Rooms 41 & 42**

## Book Signing with Toni Lipsey

Wednesday, May 1  
11:30 am – 12:30 pm  
**Booth 1417**

## Cosplay Exhibition

**Booth 140**

## Canadian fiberarts business owners Meetup

Hosted by Julie Desjardins of ACCROchet  
Wednesday, May 1  
12:00 pm – 1:00 pm  
**Room 10**

## Great Outdoors Exhibit

Designed by Trailhead Company with support from Moda Fabrics and Universal Yarns  
**Hall D**

## Studio Art Quilt Associates Exhibit "Connections"

**Conference Area**

## Content Creator Party

Tuesday, April 30  
(Invite only)  
**Room 1**

## Master Class Program

Presented by the Craft Industry Alliance  
Tuesday, April 30  
12:00 pm – 5:30 pm  
**Rooms 10-13**

## Product Showcase

**Lobby**

Build Your Fiber Network  
- A game hosted by the Fiber Business Collective  
Thursday, May 2  
1:00 pm - 3:00 pm

## Ecommerce Meetup

Hosted by Aeolidia  
Wednesday, May 1  
3:00 pm – 4:00 pm

## The National NeedleArts Association (TNNA) Meetup - An Organization Update

Hosted by TNNA Thursday, May 2  
7:30 am – 8:30 am  
**Room 10**

## Fashion Show It's For You

Wednesday, May 1  
5:15 pm – 6:15 pm  
**Room 22**

## NexGen Feature

**Conference Area**

## Book Signing with Patty Lyons

Thursday, May 2  
10:00 am – 11:00 am  
**Booth 833**



## Fashion Boulevard

**Hall A**

## Quilt Art Exhibits

FreeSpirit Fabrics and Hoffman Fabrics  
**Hall D**

## Designer and Creative Maker Meetup

Hosted by Melissa Leapman  
Wednesday, May 1  
4:00 pm – 5:00 pm  
**Room 1**

## S'mores Time at Great Outdoors

Hosted by Trailhead Company  
**Hall D**

## Book Signing with Lori Harrison

Thursday, May 2  
11:00 am – 12:00 pm  
**Booth 1413**

## Cosplay Fashion Show Competition & Meet the Maker

Presented by Famore Cutlery  
Thursday, May 2  
3:00 pm – 5:00 pm  
**Main Stage**

## Teacher / Designer & Lys Owner Meetup

Thursday, May 2  
3:00 pm – 3:30 pm  
**Room 1**

## The Knitting Guild Association (TKGA) Meetup

Thursday, May 2  
11:00 am – 12:00 pm  
**Room 10**

## FreeSpirit Fabrics Art Display

**Booth 4405**

**LYSO - Local yarn store owners from Arizona, California, Indiana, Kentucky, Michigan, Southern Nevada, Ohio, Oregon and Washington**

Thursday, May 2  
5:00 pm – 6:00 pm  
**Room 10**



# Main Stage Program

## Wednesday, May 1

### Sustainable Practices for Craft Businesses

Panelists: Elise O'Malley, Rheaply, Lauren Venell, Maydel, Chris Hughes, Artifact USA

Moderated by: Katy Osborn, Nowhere Collective

10:30 am - 11:15 am

### 5 Things You Should Do To Make Your Facebook Ads Sell Like Crazy

Presented by Seth Norwood, Sew & Vac Media

12:00 pm - 1:00 pm

### Special Guest: Melissa Gilbert

Presented by Riley Blake

1:30 pm - 2:15 pm

### AI and SEO Harnessing the Power of Tech for Your Creative Business

Panelists: Michele Costa and Samantha Brunson, gosadi

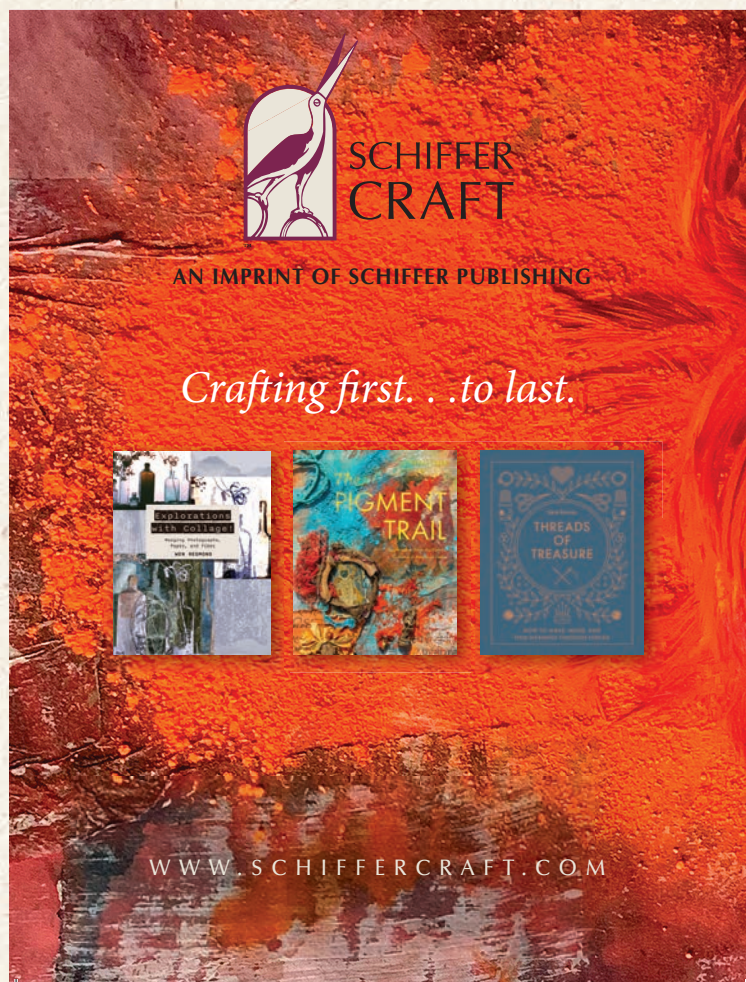
2:30 pm - 3:15 pm

### In-store Events that Bring in Customers and Profits

Panelists: Cynthia Spencer, Stitch Your Art Out; Laura Rasmussen, 3 Kittens Needle Arts

Moderated by: Patty Lyons

3:30 pm - 4:15 pm



## Thursday, May 2

### 10 Ways to Market and Grow Your Shop

Presented by FabShop News trade magazine

10:30 am - 11:15 am

### Genesis Hall and a New Generation of Quilters

Presented by Irina Shaar, Fiberchats

11:30 am - 12:00 pm

### Creating In-store Special Events that Build Community and Generate Sales

Panelists: Michelle Bailey, Poppy Quilt and Sew in Georgetown, Texas; Andrea Riddle, The Yarn Club in Virginia Beach, Virginia

Moderated by: Sunni Scrivner, Yarn in Eureka, California

12:15 pm - 1:00 pm

### How to Buy or Sell a Business

Panelists: Tobias Feder, Malabrigo; Mark Hyland, HandiQuilter; Chelsea O'Hayre, Pink Door Fabrics Moderated by: Amber Christian, Handmade Seller Magazine

1:15 pm - 2:00 pm

### Digital Advertising 101

Presented by Leanne Pressly, Stitchcraft Marketing

2:15 pm - 2:55 pm

### Cosplay Fashion Show

Cosplay Fashion Show Competition and Exhibition presented by Famoré Cutlery

3:00 pm - 4:00 pm

### Cosplay Meet-the-Maker

4:00 pm - 5:00 pm

## Friday, May 3

### White Labeling to Create Your Own Branded Products

Panelists: Northcott Fabrics; Marisa Marquez, Brewer; Joy Ercanbrack, Kimberbell

Moderated by: Brint Fanizza, Famore

10:15 am - 11:00 am

### Crafting Your Path to Profit

Presented by: Creative Retailer

11:15 am - 12:00 pm

### Today's Craft Publishing Landscape

Panelists: Sandra Korinchak, Schiffer Craft, Karla Overland, Cherrywood Fabrics, Anna Hrachovec, Mochimochi Land

Moderated by: Roxane Certa, C&T Publishing

12:15 pm - 1:00 pm

### Interweaving Threads: Exploring the Versatility of Knitting and Crochet Yarns for Weaving

Presented by The Handweavers Guild of America

1:15 pm - 2:00 pm



Registration Open!



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## Wednesday, May 1

**Fabric Framework (FreeSpirit Fabrics)**

10:30 am - 11:15 am

**The Power of Color: A Deep Dive into Card  
Decks and Color Tools (C&T Publishing)**

11:45 am - 12:30 pm

**Learn Paper Foundation Piecing (Jillily Studio)**

1:30 pm - 2:15 pm

**SewTites**

2:45 pm - 3:30 pm

**Amigurumi Class (Círculo)**

3:45 pm - 4:30 pm

## Thursday, May 2

**Sarah's Sparkler Society (Andover Fabrics)**

11:45 am - 12:30 pm

**Ge Quilt Designs**

1:30 pm - 2:15 pm

**Prym Vario Creative Tool**

2:45 pm - 3:30 pm

**Crochet for Beginners (Círculo)**

3:45 pm - 4:30 pm

## Friday, May 3

**Sewtacular: Laura's All-in-One Binding Ruler  
(Best Sew Knit Products Acorn Makers)**

10:30 am - 11:15 am

**Learn the Secret to Hand Stitched  
Applique (Jillily Studio)**

11:30 am - 12:15 pm

**SEW STEADY & WESTALEE DESIGN**

12:30 pm - 1:15 pm





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## Visit Booth #423

**New Collections • Laundry Basket Quilts • Dimples  
Fashion Boulevard • Giucy Giuce • Widebacks  
Stephanie Organes • New Designers • Judy Jarvi  
Quilt Patterns • Renee Nanneman • Pre Cuts  
Eye Candy Quilts • Century Solids • Alison Glass  
Product Academy • Designs by Sarah J • Giveaways  
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# Business Classes

## Wednesday, May 1

**10:00 am – 11:00 am | Cultivating Media Relationships: How to Build a Media List and Land Press Opportunities**  
*Nicole Lewis | Art 2 the Extreme*

**10:00 am – 11:00 am | Lights, Camera, Action: How to Use Video for Business Growth**  
*Vanessa Vargas-Wilson | Crafty Gemini*

**1:00 pm – 2:00 pm | 10 Visual Merchandising Tips for Your Store from an Anthropologie Designer**  
*Michelle Sherrier | MC Design Collaboration and The Retail Whore Podcast*

**1:00 pm – 2:00 pm | Creating a Logo and Visual Brand Identity That Inspires Customer Connection**  
*Arianne Foulks, Helen Hulskamp, and Christine Castro Hughes | Aeolidia*

**3:00 pm – 4:00 pm | Craft Trends: A Deep Dive into Color, Motifs, and Materials**  
*Trisha Malcolm | DMC*

## Thursday, May 2

**10:00 am – 11:00 am | Scaling Systems for Growth**  
*Holly Howard | Ask Holly How*

## Thursday, May 2

**10:00 am – 11:00 am | Training your staff to sell: The Blueprint for Creating Your High-Performance Team**  
*Cathy McKillip | Retail Pro it Makers*

**2:00 pm – 3:00 pm | Management Best Practices for Retail**  
*Holly Howard | Ask Holly How*

**2:00 pm – 3:00 pm | Integrating AI into the Fabric of Your Business**  
*Alanna Wilcox | Alanna Wilcox*

## Friday, May 3

**10:00 am – 11:00 am | How to Build a Standout Brand**  
*Emerald-Jane Hunter | myWHY Agency*

**10:00 am – 11:00 am | What Should You Do If You Get Canceled? How to Plan For and Manage a Social Media Crisis**  
*Jodie Singer and Matt de Nesnera | Edelman*

**1:00 pm – 2:00 pm | Harness the Power of Live Selling with CommentSold**  
*Carolyn Williamson | CommentSold*

**1:00 pm – 2:00 pm | What Should You Do If You Get Canceled? How to Plan For and Manage a Social Media Crisis**  
*Jodie Singer and Matt de Nesnera | Edelman*



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Arbus in New Millstone Tweed  
Designer: Alison Green



# Sample It Exhibitors

Tuesday, April 30 from 7:00 PM – 8:30 PM

Take advantage of this opportunity to acquire outstanding samples for your business at competitive prices. It's the perfect time to refresh your offerings with quality products from our featured exhibitors. Don't miss out on the chance to enhance your business's appeal and meet your customers' expectations.



**Anzula Luxury Yarns**  
736



**Atenti Project Bags**  
215



**Baa Ram Ewe**  
422



**Bark Beetle Niceties, LLC**  
925



**Blissful Ewe**  
720



**Buttermilk Basin**  
1038



**By Zoya**  
1501



**ChiaoGoo**  
218, PS11



**Fibres of Life**  
728



**Freia Fibers**  
135



**Gazzal Iplik San. ve Tic. Ltd. Sti.**  
344



**IKIGAI FIBER**  
308



**Kelbourne Woolens**  
PS18, 233



**Kiriki Press Ltd.**  
1147



**Knitbaahpurl, LLC**  
529



**KnitPro & Lantern Moon**  
305



**Koigu Wool Designs**  
204



**KraeO**  
508



**Lewis & Irene Fabrics USA**  
1305



**MADE Material and Design Exclusives**  
4600



**Malabrigo Yarn**  
333



**Manos del Uruguay/ Fairmount Fibers**  
411



**MCreative**  
1023



**Mitchell Wool Company**  
628



**Modern Hoopla**  
929



**Molly Klein Design**  
923



**Mountain Colors Yarn**  
4221



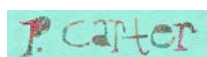
**My Beste Quilt Co.**  
1313



**Off the Wall Quilt**  
1107



**Oink Pigments**  
432



**P Carter Carpin**  
SERIOUS WHIMSEY  
1316



**Palmer Yarn Co.**  
930



**Patch Abilities**  
4200



**Plied Yarns**  
537



**Sew Steady**  
1029



**Skacel Collection, Inc.**  
1007, 1011



**Stellar Handicraft**  
ELEVATE YOUR ART  
Stellar Handicraft LLC  
435



**Superior Threads**  
1111



**SweetGeorgia Yarns**  
801



**The Loom Bangkok Company Limited**  
731



**Thread Cutterz**  
1307



**Trailhead Company**  
4629, 819



**Universal Yarn**  
4629, 705



**Trendsetter Yarn Group**  
205



**Twice Sheared Sheep**  
935



**Valdani Hand-Dyed Colorfast Threads**  
1117



**WonderFil Specialty Threads**  
4000



**Wonderland Yarns & Frabjous**  
721, PS19





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## Basics & Beyond



### *Jewel*

Three prints  
in a rich  
jewel-toned  
palette...



## *Whimsy II*

50 beautiful prints

Designed by Wendy Sheppard

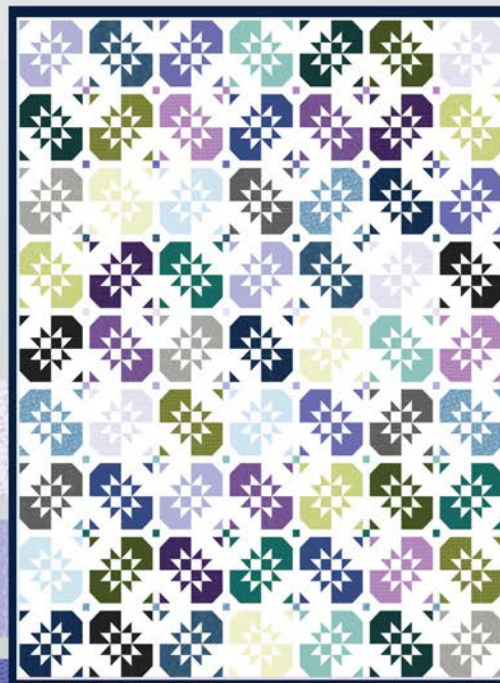
Uses Warm FQ Bundle



Every project  
needs a  
touch of  
Whimsy!

Designed by Wendy Sheppard

Uses Cool FQ Bundle



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WHIMSY 2 SHIPS DECEMBER 2024



# Exhibitors (A-Z)

View the complete exhibitor list and floor plan on our h+h americas App



\* A-Z List as of April 5, 2024

COMPANY NAME	CATEGORY	BOOTH
<b>3 Wishes</b> Mount Holly, NC, United States www.fabrications.com/3-wishes-fabric.htm	Fabrics & Quilting	1440
<b>A C Wood (Speciality Fibres) Ltd trading as Yarnundyed</b> Bradford, West Yorkshire, United Kingdom www.yarnundyed.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	320
<b>A.E. Guetermann</b> Mount Holly, NC, United States www.seewhatmaterializes.com	Haberdashery & Notions	314
<b>Abrams Books</b> New York, NY, United States www.abramsbooks.com/abrams-categories/craft/	Literature	1417
<b>Abris Art</b> West Yorkshire, United Kingdom www.yarnundyed.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	PS7, 1217
<b>AccuQuilt/June Tailor</b> Omaha, NE, United States www.accuquilt.com	Hobby, arts and crafts, Fabrics & Quilting	PS21, 4009, PS22
<b>ACME (ETROFIL)</b> Istanbul, Turkey www.etrofil.com.tr	Knitting, Embroidery, Crochet & Cross Stitch Yarn	444
<b>acufactum Ute Menze</b> Iserlohn, NRW, Germany www.acufactum.de	Literature, Fabrics & Quilting	913
<b>addi - Gustav Selter GmbH &amp; Co. KG</b> Altena, Germany www.addi.de	Needlework, Fabric & Quilting Implements	1010
<b>Air Lite Manufacturing</b> Pontiac, MI, United States www.airlitemanufacturing.com	Fabrics & Quilting, Quilting	713
<b>Alexandra the art of yarn</b> Salem, OR, United States www.alexandrascraft.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	226
<b>Alif Export</b> Moradabad, India www.knittingzone.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	437
<b>Alize Hand Knitting Yarns</b> Istanbul, Turkey www.alizeyarns.com	Fashion Boulevard, Knitting, Embroidery, Crochet & Cross Stitch Yarn	619, FB11
<b>AllAboutBlanks.com Wholesale</b> Lawrenceville, GA, United States www.allaboutblankswholesale.com	Hobby, arts and crafts	1317
<b>allstitch studio</b> Gladwyne, PA, United States www.allstitchstudio.com	Haberdashery & Notions	421



COMPANY NAME	CATEGORY	BOOTH
<b>Amano Yarns</b> North Smithfield, RI, United States www.amano yarns.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	104
<b>Amodex Products Inc</b> Bridgeport, CT, United States www.amodexusa.com	Hobby, arts and crafts	4307
<b>Ancient Arts Fibre Crafts</b> Calgary, AB, Canada www.ancientartsfibre.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	436
<b>Andover Fabrics</b> New York, NY, United States www.andoverfabrics.com	Fashion Boulevard, Fabrics & Quilting, Product Showcase	FB6, 423, PS28
<b>Anzula Luxury Yarns</b> Fresno, CA, United States www.anzula.com	Sample It, Knitting, Embroidery, Crochet & Cross Stitch Yarn	736
<b>Appalachian Baby Design</b> Maxwelton, WV, United States www.appalachianbaby.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	121
<b>Araucania Yarns</b> Amityville, NY, United States www.araucaniayarn.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	505
<b>Arrow Sewing Furniture</b> Elkhorn, WI, United States www.arrowsewing.com	Sewing, Quilting, Knitting, Embroidery Machines	4005
<b>Art Gallery Fabrics</b> Dania, FL, United States www.artgalleryfabrics.com	Fabrics & Quilting, Fashion Boulevard	FB4, 4012
<b>Art Yarns</b> White Plains, NY, United States www.art yarns.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	500
<b>ARTIFACT - Project Bags &amp; Accessories</b> Omaha, NE, United States www.artifactbags.com/collections/knitting-collection	Knitting, Embroidery, Crochet & Cross Stitch Yarn	708
<b>Arzante LLC</b> Mesa, AZ, United States www.arzante.com	Fabrics & Quilting	1012
<b>Atenti Project Bags</b> Glendale, CA, United States www.atentiwholesale.com	Haberdashery, Notions, Sample It	215
<b>Aurifil USA, Inc.</b> Chicago, IL, United States www.aurifil.com	Sewing, Quilting, Knitting, Embroidery Machines	4309
<b>Ayaz Hand Knitting Yarns</b> Bursa, Kestel, Turkey www.ayazyun.com/tr	Knitting, Embroidery, Crochet & Cross Stitch Yarn	4331





# Exhibitors (A-Z)

COMPANY NAME	CATEGORY	BOOTH	
<b>Baa Ram Ewe</b> Greater Manchester, United Kingdom www.baaramewe.co.uk	Sample It, Knitting, Embroidery, Crochet & Cross Stitch Yarn	422	
<b>Baah Yarn</b> Las Vegas, NV, United States www.baahyarn.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	229	
<b>Baltic Fibers</b> Garwitz, Germany www.baltic-fibers.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	233	
<b>Banyan Batiks</b> Lyndhurst, NJ, United States www.northcott.com/product.aspx	Fabrics & Quilting	706	
<b>Bark Beetle Niceties, LLC</b> Golden, CO, United States www.barkbeetleniceties.etsy.com	Haberdashery, Notions, Sample It, Indie Untangled Pavilion	925	
<b>Barn Yarn</b> Trenton, NJ, United States www.barnyarn.com	Indie Untangled Pavilion, Knitting, Embroidery, Crochet & Cross Stitch Yarn	1021	
<b>Bear Creek Felting</b> Nome, ND, United States www.bearcreekfelting.com	Hobby, arts and crafts	4520	
<b>Bee in my Bonnet</b> Alpine, UT, United States www.beeinmybonnetcompany.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	4029	
<b>Belagio Enterprises inc.</b> Los Angeles, CA, United States www.belagioenterprises.com	Needlework, Fabric, Quilting Implements	623, 625	
<b>Bemfil A.S.</b> Kayseri, Melikgazi, Turkey www.bemfil.com.tr	Knitting, Embroidery, Crochet & Cross Stitch Yarn	544	
<b>Benartex</b> New York, NY, United States www.benartex.com	Sponsor, Fabrics & Quilting	4019	<b>Benartex</b>
<b>Benson Marketing Group</b> Columbus, OH, United States www.bensonmarketinggroup.com	Packaging	1329	
<b>BERNINA of America</b> Aurora, IL, United States www.bernina.com	Sewing, Quilting, Knitting, Embroidery Machines	4105	
<b>Berroco, Inc.</b> North Smithfield, RI, United States www.berroco.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Fashion Show	105, 104	
<b>Best Quilt Sew Knit Products</b> Burnaby, BC, Canada www.acornmakers.com	Haberdashery & Notions	4501	

COMPANY NAME	CATEGORY	BOOTH	
<b>Big Bad Wool</b> Vestavia Hills, AL, United States www.bbwool.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	134	
<b>BIM TEX DOO</b> Leskovac, Serbia www.bimtex.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	534	
<b>Blank Quilting</b> New York, NY, United States www.blankquilting.net	Fabrics & Quilting	611	
<b>Blissful Ewe</b> Duanesburg, NY, United States www.andoverfabrics.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Sample It	720	
<b>Blue Sky Fibers</b> Minneapolis, MN, United States www.blueskyfibers.co	Knitting, Embroidery, Crochet & Cross Stitch Yarn	223	
<b>Bobilon Manufacturer s.r.o.</b> Prague, Czech Republic www.bobilon.eu	Knitting, Embroidery, Crochet & Cross Stitch Yarn	4317	
<b>BOHIN FRANCE</b> Saint Sulpice Sur Risle, France www.bohin.com/en_GB	Haberdashery & Notions	414	
<b>Bonnie Bishoff Project Bags and Shawl Pins</b> Brunswick, ME, United States www.bonniebishoffshawlpins.com	Quilting, Miscellaneous, Knitting, Embroidery, Crochet & Cross Stitch Yarn	942	
<b>Bosal Foam &amp; Fiber</b> Limerick, ME, United States www.bosalfoam.com	Fabrics & Quilting	118	
<b>Bothy Threads Ltd</b> Wigton, Cumbria, United Kingdom www.bothythreads.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	937	
<b>Breads n Threads Handmade</b> Grand Blanc, MI, United States www.michaels.com/makerplace/maker/linette-ramos-de-soto%20breads-n-threads-handmade	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Product Showcase, Fashion Boulevard	PS14, FB2, FB1	
<b>Brewer Quilting &amp; Sewing</b> Aurora, IL, United States www.brewersewing.com	Sewing, Quilting, Knitting, Embroidery Machines	4112, FB8, PS2, FB9, FB7, PS3	
<b>Brown Sheep Co.</b> Mitchell, NE, United States www.brownsheep.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	512	
<b>Bryson Distributing</b> Eugene, OR, United States www.brysonknits.com	Haberdashery & Notions	319	
<b>Buttermilk Basin</b> Minneapolis, MN, United States www.buttermilkbasin.com	Sample It, Sewing, Quilting, Knitting, Embroidery Machines	1038	





# Exhibitors (A-Z)



COMPANY NAME	CATEGORY	BOOTH
<b>Butterscotch Sewing</b> Evanston, IL, United States www.butterscotchsewing.com	Hobby, arts and crafts, Indie Untangled Pavilion	<b>4219</b>
<b>By Zoya</b> Falls Church, VA, United States www.by-zoya.com	Sewing, Quilting, Knitting, Embroidery Machines, Sample It	<b>1501</b>
<b>ByAnnie.com</b> Saint George, UT, United States www.byannie.com	Haberdashery, Notions, Designer, Quilting, Needlework, Fabric & Quilting Implements	<b>4123</b>
<b>C. Pauli GmbH</b> Waldbröl, Germany www.c-pauli.de	Fabrics & Quilting	<b>1008, PS16, PS15, PS9</b>
<b>C&amp;T Publishing</b> Concord, CA, United States www.ctpub.com	Fashion Show, Hobby, arts and crafts, Literature	<b>1417, 1229</b>
<b>Camelot</b> Saint-Laurent, QC, Canada www.camelot.ca	Fabrics & Quilting, Quilting	<b>4509</b>
<b>Carr Textile</b> Fenton, MO, United States www.carrtextile.com	Fabrics & Quilting	<b>1419</b>
<b>Cascade Yarns</b> Seattle, WA, United States www.cascadeyarns.com	Product Showcase, Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>PS6, 126</b>
<b>Channypeascorner, LLC</b> Acworth, GA, United States www.shop.channypeascorner.com	Haberdashery, Notions, Indie Untangled Pavilion	<b>924</b>
<b>Checker Distributors, Creative Grids, Karen Kay Buckely, Cut Loose Press, and The Gypsy Quilter</b> Maumee, OH, United States www.checkerdist.com	Haberdashery, Notions, Hobby, arts and crafts, Quilting, Fabrics & Quilting, Needlework, Fabric, Quilting Implements	<b>1205</b>
<b>Cherry Blossoms Quilting</b> Slaughter, LA, United States www.cherryblossomsquilting.com	Designer	<b>1213</b>
<b>ChiaoGoo</b> Troy, MI, United States www.chiaogoo.com	Haberdashery, Notions, Sponsor, Sample It	<b>PS11, 218</b>
<b>Circulo S.A.</b> Santa Catarina, Gaspar, Brazil www.circuloyarns.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>405</b>
<b>Clothworks Fabrics</b> Seattle, WA, United States www.clothworks.com	Fabrics & Quilting	<b>600</b>
<b>Cloud9 Fabrics / Felicity Fabrics</b> Ontario, CA, United States www.cloud9fabrics.com	Quilting, Fabrics & Quilting	<b>4328</b>

COMPANY NAME	CATEGORY	BOOTH
<b>Clover Needlecraft, Inc.</b> Ontario, CA, United States www.clover-usa.com	Fashion Show, Haberdashery & Notions, Product Showcase	<b>PS30, PS29, 519</b>
<b>Colonial Needle</b> White Plains, NY, United States www.colonialneedle.com	Sewing, Quilting, Knitting, Embroidery Machines	<b>1206</b>
<b>Cottonwood Creations</b> Urbandale, IA, United States www.cottonwood-creations.com	Sewing, Quilting, Knitting, Embroidery Machines, Sewing & Quilt Pavilion, Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>1035</b>
<b>Cowgirlblues Pty Ltd</b> Maitland, Cape Town, Western Cape, South Africa www.cowgirlblues.co.za	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>1025</b>
<b>Craft Habit</b> Raleigh, NC, United States www.crafthabitraleigh.com	Hobby, arts and crafts	<b>1032</b>
<b>Craft Industry Alliance</b> Wellesley, MA, United States www.craftindustryalliance.org	Miscellaneous, Fashion Show	<b>837</b>
<b>Crafted by Her</b> North Aurora, IL, United States www.craftedbyher.com	Hobby, arts and crafts	<b>1435</b>
<b>Creative Retailer</b> Conrad, IA, United States www.creativeretailer.com	Literature, Sponsor	<b>1213</b>
<b>Crete Trading Inc.</b> Rosemont, IL, United States www.cretetradingus.com	Hobby, arts and crafts, Haberdashery, Notions	<b>843</b>
<b>Crochet Guild of America</b> Grove City, OH, United States www.crochet.org	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>434</b>
<b>Crochetpreneur</b> Penrose, CO, United States www.crochetpreneur.com	Marketing Services, Miscellaneous	<b>734</b>
<b>Crosscut Sewing Co.</b> Melrose, MA, United States www.crosscutsewingco.com	Sewing & Quilt Pavilion, Fabrics & Quilting	<b>1045</b>
<b>Cutterpillar</b> Riverton, UT, United States www.cutterpillar.com	Haberdashery, Notions, Quilting	<b>4323</b>
<b>Dara Tomasson Coaching</b> Nanaimo, BC, Canada www.daratomasson.com	Miscellaneous, Marketing Services, Sewing & Quilt Pavilion	<b>1136</b>
<b>Dashwood Studio</b> High Wycombe, United Kingdom www.dashwoodstudio.com	Fabrics & Quilting	<b>4110</b>
<b>David and Charles</b> Exeter, Devon, United Kingdom www.davidandcharles.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Needlework, Fabric, Quilting Implements, Fabrics & Quilting, Quilting, Hobby, art and crafts	<b>833</b>



# Exhibitors (A-Z)

COMPANY NAME	CATEGORY	BOOTH
<b>Dear Stella</b> New York, NY, United States www.dearstelladesign.com	Fabrics & Quilting	4203
<b>della Q</b> Reno, NV, United States www.dellaq.com	Haberdashery, Notions, Sponsor	208 
<b>Design Works Craft Inc.</b> Bohemia, NY, United States www.dwcrafs.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	219
<b>Designs by Sarah J</b> Mexico, MO, United States www.designsbysarahj.com	Designer	1213
<b>Di.Vè. S.p.A.</b> Vergnasco Cerrione, Biella, Italy www.filatidive.it	Knitting, Embroidery, Crochet & Cross Stitch Yarn	644
<b>Dill Buttons of America, Inc.</b> Montoursville, PA, United States www.us.dill-buttons.com	Haberdashery & Notions	1204
<b>Dixie Aps</b> Horsens, Denmark www.redesigned.dk	Miscellaneous	1510
<b>DMC</b> Edison, NJ, United States www.dmc.comUS/en	Fashion Show, Knitting, Embroidery, Crochet & Cross Stitch Yarn	Meeting Room 14
<b>DyeingHouseGallery (DHG)</b> Cantagallo, Prato, Italy www.dhgshop.it/index_eng.php	Knitting, Embroidery, Crochet & Cross Stitch Yarn	224
<b>EE Schenck &amp; Maywood Studio</b> Portland, OR, United States www.maywoodstudio.com	Fabrics & Quilting	4513
<b>Ella Rae Yarns &amp; Designs</b> Amityville, NY, United States www.ellaraeyarn.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	505
<b>Elsebeth Lavold</b> Amityville, NY, United States www.knittingfever.combrand/elsebeth-lavold/yarns	Knitting, Embroidery, Crochet & Cross Stitch Yarn	505
<b>Embroidery and Sage</b> Los Angeles, CA, United States www.embroideryandsage.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	4500
<b>EuroYarns</b> Amityville, NY, United States www.knittingfever.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	505
<b>Ewe Ewe Yarns</b> Oceanside, CA, United States www.eweewe.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	433
<b>Fableism Supply Co</b> Atascadero, CA, United States www.fableism.com	Sample It, Fabrics & Quilting	4332 

COMPANY NAME	CATEGORY	BOOTH
<b>Fabric Editions</b> Greenville, SC, United States www.fabriceditions.com	Quilting, Fabrics & Quilting	PS23, 1440 
<b>FabShop News / The Fabric Shop Network, Inc.</b> Vancouver, WA, United States www.fabshopnet.com	Literature, Marketing Services, Supporting Organizations & Media Partners	4321
<b>Famore Cutlery / SPS, Inc.</b> Gainsville, GA, United States www.famcut.com	Haberdashery, Notions, Sponsor	729 
<b>FanPowered Press</b> Concord, CA, United States https://www.ctpub.com/fanpowered-press/	Fashion Show, Hobby, arts and crafts, Literature Sponsor	1229 
<b>FEIYUE YAMATA</b> Chino, CA, United States www.feiyyueusa.com	Sponsor, Sewing, Quilting, Knitting, Embroidery Machines	1517 
<b>Fern Textiles</b> Melbourne, Australia www.ferntextiles.com.au	Fabrics & Quilting, Sewing & Quilt Pavilion	1130
<b>Fiberworks, Inc</b> Billings, MT, United States www.fiberworks-heine.com	Fabrics & Quilting	4011
<b>Fibres of Life</b> Boulder, CO, United States www.fibresoflife.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Sample It	728
<b>FIGO Fabrics</b> Lyndhurst, NJ, United States www.figofabrics.com	Fabrics & Quilting, Quilting	706
<b>First Byte Designs</b> Wellesley, MA, United States www.firstbytedesigns.com	Fashion Boulevard, Designer, Fashion Show	FB13
<b>Flamingo Toes</b> Portland, TN, United States www.flamingotoesshop.com	Needlework, Fabric, Quilting Implements	4129
<b>Flax and Twine</b> Denver, CO, United States www.flaxandtwineshop.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	214
<b>Forbitex USA</b> Huntersville, NC, United States www.scanfilfinethread.com	Haberdashery & Notions	1122
<b>Four Crows Fibers</b> Verona, WI, United States www.fourcrowsfibers.co	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Indie Untangled Pavilion	4223
<b>Fox Chapel Publishing</b> Mount Joy, PA, United States www.foxchapelpublishing.com	Literature	4606
<b>FreeSpirit Fabrics</b> Charlotte, NC, United States www.freespiritfabrics.com	Fabrics & Quilting, Fashion Show, Fashion Boulevard	611 



# Exhibitors (A-Z)

COMPANY NAME	CATEGORY	BOOTH
<b>Freia Fibers</b> North Adams, MA, United States www.freiafibers.co	Sample It, Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>135</b>
<b>FRENCH EUROPEAN INC</b> Glendale, CA, United States www.frencheuropeaninc.com	Haberdashery, Notions, Miscellaneous	<b>4603</b>
<b>Fronddesign Studios</b> Lyndhurst, NJ, United States www.fronddesignstudios.com	Fabrics & Quilting, Quilting	<b>706</b>
<b>Gazzal Iplik San. ve Tic. Ltd. Sti.</b> Istanbul, Turkey www.gazzal.net	Sample It, Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>344</b> 
<b>GE Designs</b> Chaska, MN, United States www.gequiltedesigns.com	Haberdashery, Notions, Literature, Fabrics & Quilting, Quilting	<b>1028</b> 
<b>Gedifra</b> Amityville, NY, United States www.knittingfever.combrand/gedifra/yarns	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>505</b>
<b>Gentrade Mills (India)</b> Mumbai, India www.gentradeindia.com	Fabrics & Quilting	<b>807</b>
<b>Gist Yarn &amp; Zollie</b> West Roxbury, MA, United States www.gist yarn.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Spinning/Weaving, Tapestry	<b>1301</b>
<b>GLEENE</b> Montreal, QC, Canada www.gleener.com	Haberdashery & Notions	<b>419</b>
<b>Global Artisans</b> Paducah, KY, United States www.globalartisans.shop	Sewing & Quilt Pavilion, Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>1031</b>
<b>gosadi</b> Baton Rouge, LA, United States www.gosadi.com	Shipping, eCommerce, Fashion Show, Marketing Services, Sponsor	<b>832</b> 
<b>Grace Company</b> Salt Lake City, UT, United States www.graceframe.com	Hobby, arts and crafts, Sewing, Quilting, Knitting, Embroidery Machines	<b>1015</b>
<b>Graphic Impressions / The Toy Department</b> Nicholasville, KY, United States www.uquilt.com	Haberdashery & Notions	<b>1113</b>
<b>h+h americas by Koelnmesse</b> Chicago, IL, United States www.hh-americas.com	Marketing Services	<b>1600, 4525, 740</b>
<b>h+h cologne by Koelnmesse</b> Cologne, Germany www.hh-cologne.com	Marketing Services	<b>4030</b>

COMPANY NAME	CATEGORY	BOOTH
<b>Handi Quilter</b> North Salt Lake, UT, United States www.handi-quilter.com	Quilting	<b>1131</b>
<b>Handmade Seller Magazine</b> Minneapolis, MN, United States www.handmadeseller.com	Literature	<b>1311</b>
<b>Handspun Hope</b> New Braunfels, TX, United States www.handspunhope.org	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Supporting Organizations & Media Partners	<b>631</b>
<b>Handweavers Guild of America, Inc.</b> Atlanta, GA, United States www.weavespindye.org	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>941</b>
<b>Harbor Sales Inc</b> Safety Harbor, FL, United States www.harbor-sales.com	Product Showcase, Haberdashery & Notions	<b>PS26, 1105</b> 
<b>Hardicraft</b> Hengelo, Overijssel, Netherlands www.hardicraft.com	Haberdashery & Notions	<b>719</b>
<b>HARGEE'S</b> Palatine, IL, United States www.hargees.etsy.com	Fabrics & Quilting	<b>4403</b>
<b>Hawthorn Handmade Limited</b> Shillingstone, Dorset, United Kingdom www.hawthornhandmade.com	Hobby, arts and crafts, Haberdashery, Notions, Needlework, Fabric, Quilting Implements	<b>325</b>
<b>Help Heal Veterans</b> Winchester, CA, United States www.healvets.org	Miscellaneous, Supporting Organizations & Media Partners	<b>532</b>
<b>Hemptique</b> Vista, CA, United States www.hemptique.com	Hobby, arts and crafts	<b>1400</b>
<b>Henry Glass Fabrics</b> New York, NY, United States www.henryglassfabrics.net	Fabrics & Quilting	<b>611</b>
<b>Hobbs Bonded Fibers / Hobbs Batting</b> Waco, TX, United States www.hobbsbatting.com	Fabrics & Quilting	<b>1412</b>
<b>Hoffman California Fabrics</b> Mission Viejo, CA, United States www.hoffmancaliforniafabrics.net	Fabrics & Quilting	<b>4408</b>
<b>Hoopsisters</b> Woodstock, IL, United States www.hoopsisters.com	Fabrics & Quilting	<b>4505</b>
<b>Horn of America</b> Sutton, WV, United States www.hornofamerica.com	Sewing, Quilting, Knitting, Embroidery Machines	<b>4416</b>
<b>HTL Limited/Groves UK</b> Kowloon, Hong Kong www.sewgroup.asia	Haberdashery & Notions	<b>429</b>



# Exhibitors (A-Z)

COMPANY NAME	CATEGORY	BOOTH
<b>HUSQVARNA® VIKING®</b> Nashville, TN, United States www.husqvarnaviking.com	Sewing, Quilting, Knitting, Embroidery Machines	<b>4229</b>
<b>IKIGAI FIBER</b> Orange, CA, United States www.ikigaifiber.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Sample It	<b>308</b>
<b>In The Beginning Fabrics</b> Seattle, WA, United States www.inthebeginningfabrics.com	Fabrics & Quilting	<b>4518</b>
<b>INCA TOPS S.A</b> Arequipa, Peru www.incatops.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>1615</b>
<b>Indie Untangled LLC</b> Brooklyn, NY, United States www.indieuntangled.com	Indie Untangled Pavilion, Sewing, Quilting, Knitting, Embroidery Machines, Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>922</b>
<b>INNOVA</b> Montgomery, TX, United States www.innovalongarm.com	Sewing, Quilting, Knitting, Embroidery Machines	<b>1422</b>
<b>Iris Threads / Hilos Iris</b> Monterrey, Nuevo Leon, Mexico www.hilosiris.com	Hobby, arts and crafts, Knitting, Embroidery, Crochet & Cross Stitch Yarn, Product Showcase	<b>725, PS27</b>
<b>Ironmatik</b> Roswell, GA, United States www.ironmatik.com	Haberdashery & Notions	<b>812</b>
<b>Isager ApS</b> Bindslev, Denmark www.isagerstrik.dk	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>605</b>
<b>Island Batik</b> Carlsbad, CA, United States www.islandbatik.com	Fabrics & Quilting	<b>1407</b>
<b>ITO Yarn &amp; Design GmbH</b> Muenster, Germany www.ito-yarn.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>933</b>
<b>Jaftex</b> Charlotte, NC, United States www.jaftex.com	Fabrics & Quilting	<b>611</b>
<b>Janome America</b> Mahwah, NJ, United States www.janome.com	Sponsor, Hobby, arts and crafts, Sewing, Quilting, Knitting, Embroidery Machines, Quilting	<b>4004</b>
<b>Jiangyin Loyal Yarns Co. Ltd.</b> Jiangyin, Jiangsu, China www.loyalyarns.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>409</b>
<b>Jillily Studios</b> Salem, UT, United States www.jillilystudio.com	Fabrics & Quilting	<b>4130</b>
<b>Jody Long Yarns</b> Amityville, NY, United States www.jodylongyarn.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>505</b>









COMPANY NAME	CATEGORY	BOOTH
<b>Jubilee Yarn</b> Minneapolis, MN, United States www.bamboomn.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>839</b>
<b>JUL Designs LLC</b> Ellicott City, MD, United States www.juldesigns.com	Haberdashery & Notions	<b>212</b>
<b>Juniper Moon Farm</b> Amityville, NY, United States www.junipermoonfarmyarn.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>505</b>
<b>Kate Collieran Designs, LLC</b> Highlands Ranch, CO, United States www.katecollerandesigns.com	Designer	<b>1213</b>
<b>Kate Wyatt Design</b> Skokie, IL, United States www.kateswhitepaper.com	Hobby, arts and crafts, Sewing & Quilt Pavilion	<b>1132</b>
<b>Katia Fabrics</b> Lyndhurst, NJ, United States www.katia.com/us/catalogsearch/ result/index/?cat=67&q=fabrics	Fabrics & Quilting	<b>706</b>
<b>KATIA USA INC</b> Great Neck, NY, United States www.katia.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Fashion Show	<b>704</b>
<b>Katrinkles, Inc</b> Providence, RI, United States www.katrinkles.com	Product Showcase, Sewing, Quilting, Knitting, Embroidery Machines	<b>PS4, 119</b>
<b>Kearring Inc.</b> Rosenberg, TX, United States www.kearring.com	Haberdashery, Notions, Hobby, arts and crafts, Sewing, Quilting, Knitting, Embroidery Machines, Quilting	<b>1200</b>
<b>Keenan Hand Dyed Yarn</b> Rudyard, MI, United States www.keenanyarn.com	Indie Untangled Pavilion, Fashion Show, Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>1022</b>
<b>Kelbourne Woolens</b> Philadelphia, PA, United States www.kelbournewoolens.com	Sample It, Knitting, Embroidery, Crochet & Cross Stitch Yarn, Product Showcase	<b>PS18, 233</b>
<b>Kimberbell</b> Logan, UT, United States www.kimberbell.com	Sewing, Quilting, Knitting, Embroidery Machines	<b>831</b>
<b>King Cole Ltd</b> Skipton, Yorkshire & Humber, United Kingdom www.kingcole.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>329</b>
<b>KINUA YARNS</b> Lima, Peru www.kinuyarns.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>805</b>
<b>Kiriki Press Ltd.</b> Toronto, ON, Canada www.kirikipress.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Sample It Sewing & Quilt Pavilion	<b>1147</b>
<b>Knit the Rainbow (KtR)</b> New York, NY, United States www.knittherainbow.org	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Miscellaneous, Supporting Organizations & Media Partners	<b>1120</b>





# Exhibitors (A-Z)

COMPANY NAME	CATEGORY	BOOTH	
<b>Knitbaahpurl, llc</b> Waverly, IA, United States www.knitbaahpurl.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Sample It	529	
<b>KnitFit</b> Lancaster, SC, United States www.knitfitco.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Product Showcase	PS17, 741	
<b>KnitPro &amp; Lantern Moon</b> Rajasthan, Mahindra World City SEZ, Jaipur, India www.knitterspride.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Sponsor, Haberdashery, Notions, Sample It	305	
<b>Knitting Fever</b> Amityville, NY, United States www.knittingfever.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Sponsor	505	
<b>Knitty Gritty Fiber Arts</b> Rio Rancho, NM, United States www.knittygrittyfiberarts.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	637	
<b>Knomad Yarn</b> Miami, FL, United States www.knomadyarn.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	412	
<b>Koigu Wool Designs</b> Chatsworth, ON, Canada www.koigu.com	Sample It, Knitting, Embroidery, Crochet & Cross Stitch Yarn	204	
<b>KOKKA USA, Inc.</b> Torrance, CA, United States www.kokkausa.com	Fabrics & Quilting	1416	
<b>Kokomo</b> Hillsboro, OR, United States www.kokomoyarns.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	310	
<b>Kraeo</b> Chicago, IL, United States www.kraeo.com	Sample It, Knitting, Embroidery, Crochet & Cross Stitch Yarn	508	
<b>Kretzer Scheren GmbH</b> Solingen, Germany www.kretzer.de	Sewing, Quilting, Knitting, Embroidery Machines	1014	
<b>Laines du Nord</b> Amityville, NY, United States www.knittingfever.combrand/ laines-du-nord/yarns	Knitting, Embroidery, Crochet & Cross Stitch Yarn	505	
<b>LAMANA GmbH</b> Bielefeld, Germany www.lamana.de	Knitting, Embroidery, Crochet & Cross Stitch Yarn	634	
<b>Lana Gatto</b> Amityville, NY, United States www.knittingfever.combrand/ lana-gatto/yarns	Knitting, Embroidery, Crochet & Cross Stitch Yarn	505	
<b>Laneras Yarn Co.</b> Mansfield Center, CT, United States www.laneras.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	520	

COMPANY NAME	CATEGORY	BOOTH	
<b>Lang Yarns</b> North Smithfield, RI, United States www.langyarns.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	104	
<b>Larkspur Lane Designs</b> Butler, PA, United States www.larkspurlanedesigns.com	Designer	1213	
<b>Laugh Yourself into Stitches</b> Hillsboro, OR, United States www.laughyourselfi_tostitches.com	Fabrics & Quilting	4022	
<b>Laurastar US</b> Aurora, IL, United States www.laurastarus.com	Sewing, Quilting, Knitting, Embroidery Machines	4111	
<b>Laurenspired</b> Marmora, NJ, United States www.laurenspired.com	Hobby, arts and crafts, Sewing, Quilting, Knitting, Embroidery Machines, Indie Untangled Pavilion	4320	
<b>Leading Men Fiber Arts</b> Clinton, IL, United States www.leadingmenfiberarts.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	800	
<b>Lecien Corporation</b> Kyoto, Japan www.lecien.co.jp	Knitting, Embroidery, Crochet & Cross Stitch Yarn	4334	
<b>Legit Kits</b> Oklahoma City, OK, United States www.legitkits.com	Fabrics & Quilting	4612	
<b>Leisure Arts</b> Eugene, OR, United States www.leisurearts.com	Hobby, arts and crafts	1308	
<b>Lewis &amp; Irene Fabrics USA</b> Rock Hill, SC, United States www.lewisandirene.com	Sample It, Fabrics & Quilting	1305	
<b>Liberty Fabrics</b> London, United Kingdom www.libertyfabric.com/ crafting-fabrics/	Fabrics & Quilting	4028	
<b>Lion Brand Yarn Co.</b> Lyndhurst, NJ, United States www.lionbrand.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	300	
<b>Little House Cottons, LLC</b> Hague, NY, United States www.littlehousecottons.com	Sewing & Quilt Pavilion, Fabrics & Quilting	1037	
<b>Loopy Mango</b> Hyde Park, NY, United States www.loopymango.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Fashion Boulevard	FB12, 501	
<b>Loose Ends Project</b> Seattle, WA, United States www.looseendsproject.org	Quilting, Knitting, Embroidery, Crochet & Cross Stitch Yarn, Miscellaneous, Supporting Organizations & Media Partners	4614	
<b>Lopi Yarns</b> North Smithfield, RI, United State www.istex.is/en/vorur	Knitting, Embroidery, Crochet & Cross Stitch Yarn	104	



# Exhibitors (A-Z)




COMPANY NAME	CATEGORY	BOOTH
<b>Lotus Cashmere Co.,Ltd</b> Xingtai, Hebei, China www.lotusyarns.com	Haberdashery, Notions, Knitting, Embroidery, Crochet & Cross Stitch Yarn, Spinning/Weaving	<b>811</b>
<b>Louisa Harding</b> Amityville, NY, United States www.louisahardingyarn.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>505</b>
<b>Lucky Jonquil, LLC</b> Huntersville, NC, United States www.luckyjonquil.com	Sewing, Quilting, Knitting, Embroidery Machines, Indie Untangled Pavilion, Needlework, Fabric, Quilting Implements, Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>1024</b>
<b>Lykke Crafts</b> Amityville, NY, United States www.lykkecrafts.com	Hobby, arts and crafts, Haberdashery, Notions, Knitting, Embroidery, Crochet & Cross Stitch Yarn, Needlework, Fabric, Quilting Implements	<b>505</b>
<b>Made It Myself TV</b> Fort Wayne, IN, United States www.madeitmyselftv.com	Marketing Services	<b>LB102</b>
<b>MADE Material and Design Exclusives</b> Mesa, AZ, United States www.madexclusives.com	Sample It, Fabrics & Quilting	<b>4600</b>
<b>Madeira Garne</b> Freiburg, Germany www.garne.madeira.de	Haberdashery & Notions	<b>909</b>
<b>Madelinetosh</b> Fort Worth, TX, United States www.madelinetosh.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>210</b>
<b>Magic Fabric Care</b> Kansas City, MO, United States www.magicfabriccare.com	Fabrics & Quilting, Product Showcase	<b>4022, PS24</b>
<b>Magic Quilting &amp; Crafting</b> Kansas City, MO, United States www.magicfabriccare.com/ magicquiltingcrafting	Fabrics & Quilting	<b>4022</b>
<b>Malabrigo Yarn</b> Miami, FL, United States www.malabrigoyarn.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Sample It	<b>333</b>
<b>Manos del Uruguay/ Fairmount Fibers</b> Philadelphia, PA, United States www.fairmountfibers.com	Sample It, Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>411</b>
<b>Marcus Fabrics</b> New York, NY, United States www.marcusfabrics.com	Fabrics & Quilting	<b>4203</b>
<b>Mary Ellen Products, Inc.</b> Saint Paul, MN, United States www.maryellenproducts.com	Fabrics & Quilting	<b>4607</b>

COMPANY NAME	CATEGORY	BOOTH
<b>May Chappell Inc</b> Winston Salem, NC, United States www.maychappell.com	Designer, Sewing, Quilting, Knitting, Embroidery Machines, Sewing & Quilt Pavilion	<b>1039</b>
<b>MCreativeJ</b> Seattle, WA, United States www.mcreativej.com	Indie Untangled Pavilion, Knitting, Embroidery, Crochet & Cross Stitch Yarn, Sample It	<b>1023</b>
<b>Meags &amp; Me</b> Saratoga Springs, UT, United States www.meagsandme.com	Fabrics & Quilting, Product Showcase	<b>PS20, 621</b>
<b>Meridian Specialty Yarn Group</b> Gastonia, NC, United States www.meridianmillhouse.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>1019</b>
<b>Merry Crafters</b> Tampa, FL, United States www.merrycrafters.com	Literature, Indie Untangled Pavilion	<b>914</b>
<b>Mettler</b> Woburn, MA, United States www.amann-mettler.com	Sewing, Quilting, Knitting, Embroidery Machines	<b>4211</b>
<b>Mirasol</b> Amityville, NY, United States www.mirasolyarn.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>505</b>
<b>Miss Make</b> Atlanta, GA, United States www.missmake.com	Fabrics & Quilting	<b>4400</b>
<b>Mitchell Wool Company</b> Dryden, MI, United States www.mitchellwool.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Sample It	<b>628</b>
<b>Mod Yarns</b> Fresno, CA, United States www.modyarns.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>737</b>
<b>Moda Fabrics + Supplies</b> Dallas, TX, United States www.modafabrics.com	Sponsor, Fabrics & Quilting	<b>1135, 4629, 1139</b>
<b>Modern Hoopla</b> Cheriton, VA, United States www.modernhoopla.co	Haberdashery, Notions, Sample It, Indie Untangled Pavilion	<b>929</b>
<b>Molly Klein Design</b> Crown Point, IN, United States www.mollykleindesign.etsy.com	Sample It, Knitting, Embroidery, Crochet & Cross Stitch Yarn, Indie Untangled Pavilion	<b>923</b>
<b>Mook Fabrics</b> Ephrata, PA, United States www.mookfabrics.com	Fabrics & Quilting	<b>4230</b>
<b>Morex Enterprises Inc.</b> Los Angeles, CA, United States www.morexfabrics.com	Fabrics & Quilting	<b>840</b>
<b>Motherland Fabrics</b> Southfield, MI, United States www.globalafricancreate. patternbyetsy.com	Fabrics & Quilting	<b>945</b>





# Exhibitors (A-Z)

COMPANY NAME	CATEGORY	BOOTH
<b>Mountain Colors Yarn</b> Great Falls, MT, United States www.mountaincolors.com	Indie Untangled Pavilion, Knitting, Embroidery, Crochet & Cross Stitch Yarn, Sample It	<b>4221</b>
<b>MUSE2320 Fiber Co</b> Hastings, MN, United States www.muse2320fiber.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>1020</b>
<b>MUUD</b> Herning, Denmark www.muudstore.com	Haberdashery & Notions	<b>705</b> 
<b>My Beste Quilt Co.</b> O'Fallen, MO, United States www.mybestequiltco.com	Sample It, Fabrics & Quilting	<b>1313</b>
<b>myboshi</b> Konradsreuth, Germany www.b2b.myboshi.net	Knitting, Embroidery, Crochet & Cross Stitch Yarn Product Showcase	<b>PS5, 915</b> 
<b>NECCHI</b> Montgomery, TX, United States www.necchi.us	Sewing, Quilting, Knitting, Embroidery Machines, Product Showcase	<b>1321, PS1, PS8</b> 
<b>Needle Industries</b> Nilgiris, India www.ponyneedles.com	Hobby, arts and crafts	<b>1318</b>
<b>Neko Diane GmbH</b> Oberursel, Germany www.nekoknit.com	Indie Untangled Pavilion, Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>921</b>
<b>Ningbo Jiangbei Gogo Knitting Products Co., LTD</b> Ningbo, China www.gogoknitting.org	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>323</b>
<b>NINGBO LIBERTY PORT TRADING CO.,LTD.</b> Ningbo, China www.libertyport.net	Haberdashery & Notions	<b>4421</b>
<b>Noro</b> Amityville, NY, United States www.noroyarns.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>505</b>
<b>Northcott</b> Lyndhurst, NJ, United States www.northcott.com	Quilting, Fabrics & Quilting	<b>706, 609</b>
<b>Nowhere Collective</b> Chicago, IL, United States www.nowhere-collective.com	Supporting Organizations & Media Partners	<b>LB101</b>
<b>ODIF USA</b> New Milford, CT, United States www.odif.com	Sewing, Quilting, Knitting, Embroidery Machines	<b>1219</b>
<b>Off the Wall Quilt</b> Sanford, FL, United States www.offthewallquilt.com	Miscellaneous, Sample It	<b>1107</b>

COMPANY NAME	CATEGORY	BOOTH
<b>Oink Pigments</b> Vista, CA, United States www.oinkpigments.com	Sample It, Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>432</b>
<b>Oklahoma Embroidery Supply &amp; Design (OESD)</b> Oklahoma City, OK, United States www.embroideryonline.com	Sewing, Quilting, Knitting, Embroidery Machines	<b>4117</b>
<b>Oliso</b> San Francisco, CA, United States www.oliso.com	Sponsor, Sewing, Quilting, Knitting, Embroidery Machines, Fashion Show	<b>313</b> 
<b>Omega Distribuidora de Hilos, S.A. de C.V.</b> Mexico City, Mexico www.hilosomega.com.mx	Sewing, Quilting, Knitting, Embroidery Machines	<b>1429</b>
<b>OnLine</b> Amityville, NY, United States www.knittingfever.combrand/ on-line/yarns	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>505</b>
<b>Orimono Imports</b> Alameda, CA, United States www.orimonoimports.com	Haberdashery, Notions, Fabrics & Quilting, Needlework, Fabric, Quilting Implements	<b>125</b>
<b>P Carter Carpin SERIOUS WHIMSEY</b> Richmond, VA, United States www.seriouswhimsey.com	Fabrics & Quilting, Quilting	<b>1316</b>
<b>P&amp;B Textiles</b> Portsmouth, RI, United States www.pbtex.com	Fabrics & Quilting	<b>4227</b>
<b>PA Distribution</b> Eugene, OR, United States www.pa-dist.com	Hobby, arts and crafts	<b>1211</b>
<b>Palmer Printing, a Division of POS</b> Waite Park, MN, United States www.palmerprinting.com	Marketing Services	<b>4220</b>
<b>Palmer Yarn Co.</b> Winona, MN, United States www.palmeryarnco.com	Sample It, Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>930</b> 
<b>Paper Pieces</b> Paducah, KY, United States www.paperpieces.com	Needlework, Fabric, Quilting Implements	<b>4135</b>
<b>Pascuali Yarns</b> Pulheim, NRW, Germany www.pascuali.de	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>304</b>
<b>Passion Yarns</b> Terre Haute, IN, United States www.passionyarns.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Indie Untangled Pavilion	<b>4322</b>
<b>Patch Abilities</b> West Union, IA, United States www.patchabilities.com	Sample It, Sewing, Quilting, Knitting, Embroidery Machines	<b>4200</b> 



# Exhibitors (A-Z)



COMPANY NAME	CATEGORY	BOOTH
<b>Patrick Lose Fabrics</b> Lyndhurst, NJ, United States www.patricklose.com	Quilting, Fabrics & Quilting	<b>706</b>
<b>Pauline's Quilters World</b> Cabarlah, Australia www.pqw.com.au	Fabrics & Quilting	<b>1410</b>
<b>PFAFF®</b> Nashville, TN, United States www.pfaff.com	Sewing, Quilting, Knitting, Embroidery Machines	<b>4229</b>
<b>Plied Yarns</b> Baltimore, MD, United States www.pliedyarns.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Sample It	<b>537</b>
<b>Polka Dot Sheep</b> Whitefish, MT, United States www.polkadotsheep.com	Sponsor, Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>131</b>
<b>Poorhouse Quilt Designs</b> Derry, NH, United States www.poorhousequiltdesigns.com	Designer	<b>1213</b>
<b>Poppie Cotton</b> Vancouver, WA, United States www.poppiecotton.com	Fabrics & Quilting	<b>1106</b>
<b>Premier Prints</b> Sherman, MS, United States www.premierprintsinc.com	Fabrics & Quilting	<b>4616</b>
<b>Products from Abroad</b> Saint Louis, MO, United States www.productsfromabroad.com	Haberdashery & Notions	<b>1005</b>
<b>Prym Consumer USA, Inc.</b> Spartanburg, SC, United States www.prymconsumerusa.com	Haberdashery & Notions, Product Showcase	<b>PS32, 823</b>
<b>Purl Talk Hand Dyed Yarns</b> Monona, WI, United States www.purltalk.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Indie Untangled Pavilion	<b>927</b>
<b>Purple Pineapple Studio</b> Reeseville, WI, United States www.purplepineapplestudio.com	Hobby, arts and crafts, Sewing & Quilt Pavilion	<b>1134</b>
<b>PURPLE Yarns</b> Istanbul, Turkey www.purpleyarns.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Sample It	<b>1621</b>
<b>Qingdao FANDE Textile Co., Ltd</b> Qingdao, China www.fandafabric.com	Fabrics & Quilting	<b>1330</b>
<b>Quarto</b> Beverly, MA, United States www.quarto.com	Literature	<b>1417</b>

<b>Queensland Collection</b> Amityville, NY, United States www.queenslandcollectionyarn.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>505</b>
<b>Quilter Solutions</b> Raleigh, NC, United States www.quiltersolutions.com	Miscellaneous	<b>4232</b>
<b>Quilter's Rule International - a division of Laser Excel</b> Green Lake, WI, United States www.quiltersrule.com	Sewing, Quilting, Knitting, Embroidery Machines, Quilting	<b>4402</b>
<b>Quiltex Inc.</b> Orleans, ON, Canada www.quiltexinc.ca	Fabrics & Quilting	<b>1428</b>
<b>Quiltoni</b> London, ON, Canada www.quiltoni.com	Designer	<b>1213</b>
<b>Rachels of Greenfield</b> Lancaster, PA, United States www.rachelsogreenfield.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>1328</b>
<b>Rain POS</b> Provo, UT, United States www.rainpos.com	Shipping & eCommerce	<b>815</b>
<b>Regia</b> Edison, NJ, United States www.regiayarns.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>Meeting Room 14</b>
<b>Reliable Corporation</b> Toronto, ON, Canada www.reliablecorporation.com	Sewing, Quilting, Knitting, Embroidery Machines	<b>4217</b>
<b>Renaissance Ribbons</b> Frederick, CO, United States www.renaissanceribbons.com	Fabrics & Quilting, Haberdashery, Notions	<b>4205</b>
<b>Rico Design GmbH &amp; Co. KG</b> Brakel, Germany www.rico-design.com	Fashion Show, Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>907</b>
<b>Riley Blake Designs</b> Sandy, UT, United States www.rileyblakedesigns.com	Fashion Show, Sponsor, Fabrics & Quilting	<b>4023</b>
<b>RMR Yarn Co.</b> Palos Park, IL, United States www.rmryarnco.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>514</b>
<b>Road Trip Sock Yarn®</b> Denver, CO, United States www.etsy.comshop/roadtripsockyarn	Indie Untangled Pavilion, Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>1018</b>
<b>Robert Kaufman Fabrics</b> Los Angeles, CA, United States www.robertkaufman.com	Fabrics & Quilting	<b>1304</b>
<b>Rooster Yarns</b> Great Barrow, Cheshire, United Kingdom www.roosteryarns.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>424</b>



# Exhibitors (A-Z)

COMPANY NAME	CATEGORY	BOOTH
<b>Rosários 4, Tinturaria Lda</b> Mira de Aire, Portugal, Portugal www.rosarios4.com	Tapestry, Spinning/ Weaving, Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>630</b>
<b>Rowan</b> Edison, NJ, United States www.knitrowan.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>Meeting Room 14</b>
<b>Ryland, Peters &amp; Small</b> New York, NY, United States www.rylandpeters.com	Literature	<b>1417</b>
<b>Sabrina Frey Bead Mosaic</b> Minden, NV, United States www.beadmosaic.com	Hobby, arts and crafts, Product Showcase	<b>1430, PS10</b>
<b>Sarah Hearts</b> Black Mountain, NC, United States www.sarahhearts.com	Haberdashery & Notions	<b>1434</b>
<b>Sassafras Lane Designs</b> Kirkland, WA, United States www.sassafras-lane.com	Designer, Hobby, arts and crafts, Quilting	<b>4517</b>
<b>Scented Stitches</b> Portsmouth, NH, United States www.shopmoodfood.com	Indie Untangled Pavilion, Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>926</b>
<b>Schacht Spindle Company</b> Boulder, CO, United States www.schachtspindle.com	Spinning/Weaving, Needlework, Fabric, Quilting Implements	<b>137</b>
<b>Schiffer Craft Publishing</b> Atglen, PA, United States www.schiffecraft.com	Literature	<b>221</b>
<b>SCHMETZneedles</b> Willowbrook, IL, United States www.schmetzneedles.com	Haberdashery & Notions	<b>814</b>
<b>Sea Change Fibers</b> Aptos, CA, United States www.seachangefibers.com	Indie Untangled Pavilion, Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>912</b>
<b>Search Press</b> Devon, PA, United States www.searchpressusa.com	Literature	<b>932</b>
<b>Sew A Story</b> Manitou, MB, Canada www.sewastory.com	Hobby, arts and crafts	<b>4131</b>
<b>Sew and Vac Media</b> Idaho Falls, ID, United States www.sewandvacmedia.com	Marketing Services	<b>836</b>
<b>Sew Q Laser</b> Baldwin, GA, United States www.sewqlaser.com		<b>1504</b>

<b>Sew Steady</b> Eugene, OR, United States www.sewsteady.com	Sample It, Sewing & Quilt Pavilion, Sewing, Quilting, Knitting, Embroidery Machines	<b>1029</b>	
<b>Sewtacular</b> Burnaby, BC, Canada	Fabrics & Quilting	<b>4501</b>	
<b>SewTites</b> Billings, MT, United States www.sewtites.com	Haberdashery, Notions, Sponsor	<b>1129</b>	
<b>Shannon Fabrics</b> Los Angeles, CA, United States www.shannonfabrics.com	Fabrics & Quilting, Sponsor	<b>735</b>	
<b>Simon &amp; Schuster</b> New York, NY, United States www.simonandschuster.com	Literature	<b>1417</b>	
<b>SINGER®</b> Nashville, TN, United States www.singer.com	Sewing, Quilting, Knitting, Embroidery Machines	<b>4229</b>	
<b>Sirdar</b> Edison, NJ, United States www.sirdar.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>Meeting Room 14</b>	
<b>Skacel Collection, Inc.</b> Seattle, WA, United States www.skacelknitting.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Haberdashery, Notions, Sample It	<b>1011, 1007</b>	
<b>Slu Export Pvt. Ltd.</b> Panipat, India www.shreelaxmiudyog.in		<b>827</b>	
<b>Soak Wash, Inc.</b> Mississauga, ON, Canada www.soakwash.com	Haberdashery & Notions	<b>233</b>	
<b>Splash Fabric</b> Seattle, WA, United States www.splashfabric.com	Sewing, Quilting, Knitting, Embroidery Machines, Fashion Boulevard	<b>524, FB3</b>	
<b>Spun Silk World</b> Samutprakarn, Thailand www.spunsilkworld.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Product Showcase	<b>629, PS13</b>	
<b>Stackpole Books</b> Lanham, MD, United States www.stackpolebooks.com	Literature, Hobby, arts and crafts	<b>1413</b>	
<b>Stellar Handicraft LLC</b> Brooksville, FL, United States www.stellarhandicraft.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Sample It	<b>435</b>	
<b>Stitch Maven</b> Burnaby, BC, Canada	Fabrics & Quilting	<b>4501</b>	
<b>Stitch Stuff Yarn</b> Wauwatose, WI, United States www.stitchstuffyarn.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Indie Untangled Pavilion	<b>910</b>	

# Exhibitors (A-Z)

COMPANY NAME	CATEGORY	BOOTH
<b>Stitchcraft Marketing</b> Salida, CO, United States www.stitchcraftmarketing.com	Marketing Services	<b>710</b>
<b>Stitchin' Tree</b> Woodbine, IA, United States www.stitchintree.com	Fabrics & Quilting	<b>906</b>
<b>stofffabrics</b> Herning, Denmark www.stofffabrics.com	Fabrics & Quilting, Quilting, Sewing, Quilting, Knitting, Embroidery Machines	<b>4119</b>
<b>Stoffonkel GmbH</b> Stahnsdorf, Brandenburg, Germany www.stoffonkel.de	Fabrics & Quilting	<b>1012</b>
<b>Storyteller Stitchery</b> Queen Creek, AZ, United States www.storytellerstitchery.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>510</b>
<b>Stride Retail</b> Logan, UT, United States www.strideretail.com	Miscellaneous	<b>1436</b>
<b>Studio e Fabrics</b> New York, NY, United States www.studioefabrics.net	Fabrics & Quilting	<b>611</b>
<b>Studio Misha &amp; Puff</b> Newburyport, MA, United States www.shop.misha-and-puff.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>233</b>
<b>StudioKat Designs, Inc.</b> Advance, NC, United States www.studiokatdesigns.com	Designer	<b>1213</b>
<b>SUCH-A-DEAL Lace &amp; Trim</b> Caldwell, ID, United States www.such-a-deal.com	Fabrics & Quilting, Sewing & Quilt Pavilion	<b>1042</b>
<b>Superior Threads</b> Vancouver, WA, United States www.superiorthreads.com	Thread, Haberdashery, Notions, Sample It, Quilting, Knitting, Embroidery, Crochet & Cross Stitch Yarn, Needlework, Fabric, Quilting Implements	<b>1111</b>
<b>SVP Worldwide</b> La Vergne, TN, United States www.svpworldwide.com	Sewing, Quilting, Knitting, Embroidery Machines	<b>4229</b>
<b>Swan Amilty Studios</b> Tucson, AZ, United States www.swanamity.com	Designer	<b>1213</b>
<b>SweetGeorgia Yarns</b> Vancouver, BC, Canada www.sweetgeorgiayarns.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Hobby, arts and crafts, Sample It	<b>801</b>
<b>Synchrony</b> Alpharetta, GA, United States www.synchrony.com	Fabrics & Quilting, Miscellaneous	<b>4601</b>

COMPANY NAME	CATEGORY	BOOTH
<b>Tamarinis</b> Acworth, GA, United States www.tamarinis.com	Designer	<b>1213</b>
<b>Tamsco Precision Tools</b> Bridgeview, IL, United States www.tamsco.biz	Hobby, arts and crafts, Sewing, Quilting, Knitting, Embroidery Machines, Needlework, Fabric, Quilting Implements, Haberdashery, Notions, Knitting, Embroidery, Crochet & Cross Stitch Yarn, Product Showcase	<b>904, PS12</b>
<b>Taunton Press Books</b> Southbury, CT, United States www.taunton.com	Literature	<b>1417</b>
<b>Taylor Seville Originals</b> Kildeer, IL, United States www.taylorseville.com	Product Showcase, Sewing, Quilting, Knitting, Embroidery Machines	<b>818, PS25</b>
<b>Textile Collections</b> Los Angeles, CA, United States www.textilecollections.com	Fabrics & Quilting	<b>4329</b>
<b>The Knitting Guild Association</b> Portland, OR, United States www.tkga.org	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>4611</b>
<b>The Loom Bangkok Company Limited</b> Bangkok, Bangna, Thailand www.theloombangkok.com	Sample It, Knitting, Embroidery, Crochet & Cross Stitch Yarn, Spinning/Weaving	<b>731</b>
<b>The Mountain Thread Company</b> Blowing Rock, NC, United States www.themountainthreadcompany.com	Hobby, arts and crafts	<b>1300</b>
<b>The Sewing Loft</b> Charlotte, NC, United States www.thesewingloftblog.com	Designer	<b>1213</b>
<b>The Whole Country Caboodle</b> Nashua, IA, United States www.thewholecountrycaboodle.com	Fabrics & Quilting	<b>1425</b>
<b>Therm O Web, Inc.</b> Wheeling, IL, United States www.thermoweb.com	Hobby, arts and crafts, Haberdashery, Notions	<b>4013</b>
<b>Thread Cutterz</b> West Columbia, TX, United States www.threadcutterz.com	Sample It, Haberdashery, Notions	<b>1307</b>
<b>Tilda Fabric</b> Aurora, IL, United States www.tildasworld.com /category/fabric/	Fabrics & Quilting	<b>4114</b>
<b>Timeless Treasures Fabrics</b> New York, NY, United States www.ttfabrics.com	Fabrics & Quilting	<b>4203</b>
<b>TOFT</b> Rugby, Warwickshire, United Kingdom www.toftuk.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>321</b>





# Exhibitors (A-Z)

COMPANY NAME	CATEGORY	BOOTH
<b>Tooltron Industries</b> Boerne, TX, United States www.tooltron.com	Haberdashery & Notions	<b>1500</b>
<b>Trailhead Company</b> Ottawa, ON, Canada www.trailheadco.ca/ hhamerica.html	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Fashion Show, Sample It, Sponsor	<b>819, 4629</b> 
<b>Trendsetter Yarn Group</b> Van Nuys, CA, United States www.trendsetteryarns.com	Sample It, Knitting, Embroidery, Crochet & Cross Stitch Yarn, Fashion Show	<b>205</b>
<b>Tulip Company Limited</b> Hiroshima, Japan www.en.tulip-japan.co.jp	Haberdashery & Notions	<b>129</b>
<b>Twice Sheared Sheep</b> Pocatello, ID, United States www.twiceshearedsheep.com	Sample It, Knitting, Embroidery, Crochet & Cross Stitch Yarn, Sponsor, Haberdashery, Notions	<b>935</b> 
<b>Unicorn Clean</b> The Plains, VA, United States www.unicornclean.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>1212</b>
<b>United Notions</b> Dallas, TX, United States www.modafabrics.com	Fabrics & Quilting	<b>1335</b>
<b>Universal Yarn</b> Harrisburg, NC, United States www.universalyarn.com	Fashion Show, Knitting, Embroidery, Crochet & Cross Stitch Yarn Sample It	<b>4629, 705</b> 
<b>Urth Yarns</b> Fort Lauderdale, FL, United States www.urthyarns.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>211, 312</b>
<b>Valdani Hand-Dyed Colorfast Threads</b> Edmonton, Alberta, Canada www.valdani.com	Sample It, Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>1117</b> 
<b>VINGT-SEPT</b> Villefranche Sur Saone, France www.ateliervingtsept.fr	Fabrics & Quilting	<b>1303</b>
<b>West Yorkshire Spinners</b> North Smithfield, RI, United States www.wyspinners.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>104</b>
<b>Westfield Laser Design</b> McAllen, TX, United States www.lasercutapplique.com	Fabrics & Quilting	<b>4330</b>
<b>Wholesale Craft Books Easy</b> South Elgin, IL, United States www.wholesalecraftbookseasy.com	Literature	<b>1417</b>
<b>Wollgarnspinnerei Ferner GmbH</b> Tarnsweg, Austria www.ferner-wolle.at	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>1401</b>

<b>WonderFil Specialty Threads</b> Calgary, AB, Canada www.wonderfil.ca	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Sponsor, Sample It	<b>4000</b> 
<b>Wonderland Yarns &amp; Frabjous</b> Brattleboro, VT, United States www.frabjousfibers.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Product Showcase, Sample It	<b>721, P519</b>
<b>Woodsy Craft Co</b> The Dalles, OR, United States www.woodsycraftco.com	Hobby, arts and crafts	<b>1423</b>
<b>Wool Addicts By Lang Yarns</b> North Smithfield, RI, United States www.wooladdicts.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>105</b>
<b>Wool And The Gang</b> Edison, NJ, United States www.woolandthegang.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>Meeting Room 14</b>
<b>Wool Tincture Dyes</b> Johnson City, TN, United States www.wooltincturedyes.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn, Product Showcase	<b>635, P531</b>
<b>Wooldreamers US</b> Lawrence, KS, United States www.wooldreamersus.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>136</b>
<b>Wull Studios</b> Glen Gardner, NJ, United States www.wullstudios.com	Indie Untangled Pavilion, Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>919</b>
<b>Yakashmere Yarns</b> Highland Park, NJ, United States www.yakashmere.com	Haberdashery, Notions, Hobby, arts and crafts, Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>715</b>
<b>Yarn Vibes</b> Cork, Ireland www.yarnvibes.com	Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>705</b> 
<b>Yazzii International</b> Burwood, East Victoria, Australia www.yazzii.com	Sewing & Quilt Pavilion, Packaging	<b>1128</b>
<b>Yellow Creek Quilt Design</b> Pearl City, IL, United States www.yellowcreekquilt designs.com	Fabrics & Quilting	<b>1405</b>
<b>YIWU S-H BAG CO.,LTD</b> Yiwu, China, China www.looencraft.com	Sewing, Quilting, Knitting, Embroidery Machines, Knitting, Embroidery, Crochet & Cross Stitch Yarn	<b>523</b>
<b>Zakka Workshop</b> Salem, MA, United States www.zakkaworkshop.com	Quilting, Knitting, Embroidery, Crochet & Cross Stitch Yarn, Hobby, arts and crafts, Sewing, Quilting, Knitting, Embroidery Machines	<b>535</b>

# Keynote Speakers

## State of the Industry Panel Keynote | Wednesday, May 1 – 8:30 am – 9:30 am



Immediately after the awards ceremony, we'll welcome the panelists to the stage for our annual State of the Industry panel discussion. We'll be exploring the challenges and opportunities craft businesses are facing today and what tomorrow will bring. In this panel discussion with industry leaders from the US and abroad, you'll hear about developing trends, forecasts, and future outlooks for craft businesses.

Come away with a global view of the crafts industry. We are all connected, from new businesses to established companies, from large corporations to independent makers, and this discussion will set the tone for what the show and the coming year will bring.



What challenges and opportunities are craft businesses facing today? And what will tomorrow bring? In this panel discussion with industry leaders from the US and abroad, you'll hear about developing trends, forecasts, and future outlooks for craft businesses. Come away with a global view of the crafts industry. We are all connected, from new businesses to established companies, from large corporations to independent makers, and this discussion will set the tone for what the show and the coming year will bring.



Panelists: **Toni Lipsey** – TL Yarn Crafts  
**Gina Pantastico** – Cloud9  
**Virginia Johnson** – Gather Here  
**Scott Stone** – Gemporia Craft

Moderated by: **Abby Glassenberg** – Craft Industry Alliance

## Keynote | Thursday, May 2 – 8:30 am – 9:30 am



### Keynote: Amber Kemp-Gerstel of Damask Love

Amber Kemp-Gerstel began her career as a child psychologist. In 2015, she shifted gears to creating craft content full-time. Since then she learned that her job is as much about crafting as it is about relating and engaging with people. After being on NBC's Making It, she came to realize that there is truly no creative challenge she can't take on.

In this keynote address, Amber will dive into the ever-shifting landscape of how creative businesses engage with customers and the incredible value of influencer marketing. Hear inside anecdotes from brand collaborations and what it's really like to share DIY content every day with an audience of over 115,000 people.

**Amber Kemp-Gerstel** – Damask Love

## Keynote | Friday, May 3 – 8:30 am – 9:30 am



**Mark Hyland** – Handi Quilter

### Presentation of Craft Industry Consumer Research: Quilting

Quilting Trends is an annual large-scale consumer research study conducted by Premier Needle Arts and Handi Quilter in collaboration with industry partners. Each year 25,000 quilters nationwide respond to survey questions that reveal important behavioral and buying trends. In this summary of the 2024 survey results you'll learn about the profile of the average quilter today, their buying preferences, and where quilters are turning now to learn new skills. Come away with an understanding of the trajectory of the industry in comparison to years past.



### Presentation of Craft Industry Consumer Research: Yarn

Yarn Trends is a periodic large-scale consumer research study focused on understanding consumer behavior in the yarn industry. Conducted by Berroco, the study's findings reveal the overall size of the yarn industry now, the demographics of the average consumer in this sector, and trends in buying behavior. Learn how consumers are learning about new products, where they're going to learn new skills and more.



**Jan Hurwitz** – Berroco | Premier Needle Arts



# 2024 Speakers



## Arianne Foulks | Aeolidia

Arianne Foulks has focused her career on creating online homes for fascinating people. At Aeolidia, her branding and web design agency, she and her team have launched more than 700 thoughtful redesigns over 20 years. Level up your ecommerce channel by engaging your customers and making more sales with Aeolidia, the niche Shopify experts for designers, artists, and craftspeople.



## Holly Howard | Ask Holly How

Holly Howard is Founder of Ask Holly How, a culture-first business consultancy that has worked with over 1000 businesses, founded on the principle that successful entrepreneurship resides at the intersection of self-evolution, business growth, and the creative pursuit. Holly was a ballet dancer, music therapist, medical researcher, bassoonist, VP of Ops and Finance, and educator at RISD. Holly is the host of the podcast, Cultures Capitalism.



## Matt de Nesnera | Edelman

Matt brings more than 15 years of experience across some of the most recognizable brands in tech and sports to his role as vice president in Edelman's U.S. Crisis & Risk practice, where he provides counsel to clients on reputation management and crisis preparedness. Matt's background includes internal communications with Meta and corporate communications in professional sports with multiple NBA franchises. Matt began his career in TV news and graduated from the College of William & Mary.



## Christine Castro Hughes | Aeolidia

Christine is the Senior Identity and Web Designer at Aeolidia, and has been designing for the web for over 20 years. She loves color and a good cup of coffee. Her fresh, friendly work has garnered praise for its delightful detail and smart design. Christine has been nominated for a Webby award and featured in national publications, including An Illustrated Life, Little Book of Letterpress, and Desire to Inspire. She and her family live, work, and play in a crooked house in LA.



## Helen Hulskamp | Aeolidia

Helen Hulskamp is Aeolidia's Ecommerce Strategist, and reviews Aeolidia's web design and development work with the goal to give each shop a clear return on investment. Her career in software engineering and web development began in 1996, and her work has focused on conversion optimization and analytics. She dives head first into new crafts regularly, particularly in the fiber arts, though any medium or material is fair game.



## Emerald Jane Hunter | My Why Agency

Emerald-Jane Hunter (EJ), founder and ringleader of myWHY Agency, a black-owned, women-led integrated marketing communications agency headquartered in Chicago, IL. EJ is a master of all things media, storytelling, and integrated marketing. Born and raised in Ghana, West Africa, EJ emigrated to the US in 1999. She's a four-time Emmy Award-winning former TV producer and she brings more than 25 years of experience to the world of integrated marketing, where she's committed to championing passionate and meaningful communications efforts for mission-led entrepreneurs and corporations. EJ works with purpose-driven brands, businesses, and game-changing leaders to tell strategic, impactful stories with a specialized focus on diversity, equity, and inclusion (DEI).



## Nicole Lewis | Art 2 the Extreme

Nicole Lewis is the founder of Art 2 the Extreme, making her colorful mark through her playful collection of Original Rainbow Crayons. Nicole is passionate about teaching how to DIY your PR and use relationship-building with the media to grow your business. Nicole is an instructor for Etsy's education program. Features include Magnolia, Business Insider, CNBC, NPR, The Drew Barrymore Show, and earned a Martha Stewart 'Good Things' seal. Nicole was a finalist in the Etsy Design Awards, placing top 10 in the Kids category worldwide.



## Trisha Malcolm | DMC

Trisha's life in needle crafts has spanned knitting, sewing, crocheting, and embroidering. She worked as the Craft Editor at Family Circle Magazine Australia and other publications before moving to the US and taking over at Vogue Knitting magazine. She launched Sixth & Spring books, a dozen magazine titles, as well as Vogue Knitting LIVE! and tours and retreats. She is currently the VP/Sales Director for the Independent Yarn Store Brands, including Rowan, Wool and the Gang, and Sirdar at the DMC Corporation.



## Cathy McKillip | Retail Profit Makers

After a successful corporate career managing over 200 employees, Cathy pursued her dreams by acquiring a small, struggling retail store. Applying her passion for profit, Cathy transformed this business, achieving a remarkable 10-fold growth in just 10 years. Living her dream of owning a thriving retail store, she now aims to share her expertise with other retailers, helping them achieve the life of their dreams. Cathy firmly believes that small business owners work hard and deserve to realize the profitable business of their dreams. With more than three decades of business and retail experience, Cathy has consistently delivered profitable results and steady growth in both small and large businesses. Leveraging her expert analytical skills, Cathy knows how to navigate the intricacies of business and move the necessary levers to help businesses increase their profits. For Cathy, more profit equals more fun!



## Michelle Sherrier | MC Design Collaboration and The Retail Whore Podcast

Michelle Sherrier owns MC Design Collaboration, a retail consultant specializing in visual merchandising. She's also the host of The Retail Whore Podcast. With over 40 years in the retail industry, including owning three stores in the iconic Fred Segal Santa Monica and heading up visuals for Anthropologie Santa Monica, she has done just about every job that retail has to offer. Michelle understands the point of view of the retail shop owner who needs their products to jump into the arms of the customer. She excels at creating cohesive stories with products, conceptualizing a floor layout, and executing store makeovers for each.



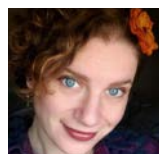
## Jodie Singer | Edelman

Jodie Singer is an Account Supervisor with Edelman Crisis & Risk practice in Washington, D.C., where she counsels clients dealing with a variety of challenges and helps them share their narratives with the stakeholders who matter. In her capacity as a crisis counselor, Jodie has assisted with a wide range of challenges, including cancel culture, issues management, litigation support, corporate leadership transitions, and cybersecurity incidents.



## Vanessa Vargas-Wilson | Crafty Gemini

Vanessa Vargas Wilson, known as the Crafty Gemini, is an award-winning quilter, designer, and online content creator. She is known mostly for her clear and concise instructional YouTube videos. Her channel, TheCraftyGemini, has over 663,000 subscribers and her tutorials have been viewed 70 million times worldwide. A professor turned entrepreneur, Vanessa now shares her lifestyle and DIY skills with a global audience via the web. She teaches viewers how to do everything from sewing clothes, handbags and quilts to organic gardening, cooking and baking. Her work has been featured on ABC's 20/20, the New York Times, ABC World News, Fox News Latino, Parents Latina, Modern Patchwork, and Quiltfolk. She has also been a guest instructor on the PBS crafting shows It's Sew Easy, Sew It All, and Knit & Crochet Now! Vanessa is a first-generation American and a native Spanish speaker. She earned her B.A. and JD from the University of Florida. Today she lives on a 5-acre organic homestead in rural North Central Florida with her husband, two children, a bunch of cows, sheep, and free-range chickens.



## Alanna Wilcox | alannawilcox.com

Alanna Wilcox, a master spinner and dye color specialist, blends fiber arts with AI for innovative creations. As an educator, Alanna empowers artists through online workshops and books, including 'A New Spin on Color' and 'Color Alchemy: From Digital to Dye.' Her Color Alchemy Masterclass uniquely melds technology with dye artistry, showcasing her dedication to the craft. For Alanna, fiber art is not just a passion but a way of life.



## Carolyn Williamson | CommentSold

Meet Carolyn Williamson, a seasoned professional with over 12 years of experience in the Retail and Auction industries, currently serving as CommentSold's Senior Director of Partnerships. As the 5th employee at CommentSold, she was pivotal in propelling the startup to a remarkable \$50 million in annual revenue. Carolyn's expertise spans partnerships, marketing, and operations, focusing on practical strategies that have helped thousands of small businesses and crafters thrive with video commerce. Join her as she shares success stories and valuable insights tailored for professionals in the crafts industry, illustrating how CommentSold empowers businesses to flourish in the dynamic landscape of video commerce.



## Gale Zucker | Gale Zucker Photography

Gale Zucker is a commercial photographer creating high-end images for the yarn, craft, handmade, and knitwear industries. She photographs for businesses, yarn companies, magazines, brands, and designers and has photographed 25+ books. She is the co-author as well as the photographer of three books for Random House/ Clarkson Potter: Shear Spirit, CraftActivism, and Drop Dead Easy Knits. Along with this niche specialty, Gale is often commissioned for corporate portraits. Gale holds a BA in Photojournalism from the University of Minnesota. She spent her 20s as a stringer for The New York Times and shot for magazines from Smithsonian to USA Weekend to Forbes to TV Guide.

# Golden Scissors Awards



CRAFT INDUSTRY  alliance

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## Introducing the Golden Scissors Awards Presented by Craft Industry Alliance

We are pleased to present the first annual Golden Scissors Awards Ceremony on Wednesday, May 1 at 8:30 am, just before the State of the Industry Panel. Join us to celebrate our 2024 award winners live on stage!

The craft industry is made up of both world-class corporations and thousands of visionary small business owners, whose never-ending creativity continually lifts the entire sector to new heights. The Golden Scissors Awards are an opportunity for the industry to recognize those who have offered outstanding leadership and innovation in the past year.

Recognizing outstanding leadership and innovation within the crafts industry. Golden Scissors Awards will be given annually to nominees who show exceptional creativity, service towards the craft community and innovation.

Each nominee was considered individually and confidentially and judged by a panel of five judges nominated by the Craft Industry Alliance Board of Advisors. Eligibility is open to anyone working in the crafts industry.

**Ceremony will take place Wednesday, May 1 at 8:30 am (before opening Keynote)**

## Judges:

**Dana Williams Johnson, *Yards of Happiness* • Ed Roth, *Stencil1* • Brittany Gray, *EE Schenck* • Kate Butler, *Golden Peak Media* • Kathy Cano-Murillo, *The Crafty Chica***

### Emerging Leader

Designed to uplift promising talent, this award celebrates budding entrepreneurs working in the industry for under five years who have shown exceptional growth potential and innovation. It recognizes those who are making a significant impact in the early stage of their career and highlights their potential as future industry leaders.

### Social Impact

Recognizes companies, initiatives, or campaigns demonstrating a profound commitment to social responsibility and social justice. This award honors those who prioritize social responsibility in ways that positively impact communities and society as a whole. The purpose of this award is to celebrate the craft industry's willingness to engage with today's big issues including diversity, access, and wellbeing.

### Lifetime Achievement

Dedicated to visionaries who have made a lasting impact on the industry. This prestigious recognition honors individuals who have been pioneers in their field, driving positive change, and leaving a lasting legacy through their hard work, determination, talent, and collaboration.

### Sustainability

Recognizes companies, initiatives, or campaigns demonstrating a profound commitment to sustainability. This award honors those who prioritize environmentally conscious practices and ethically sourced materials that positively impact communities and society as a whole. The purpose of this award is to celebrate the craft industry's willingness to engage with today's big issues including sustainability, environmental consciousness, and wellbeing.

### Innovation

This award celebrates a groundbreaking new product, idea, or business model launched within the last two years. Honoring creativity and forward-thinking, this award acknowledges businesses that have brought new concepts to the forefront, commending unique and original ideas that push the boundaries of design and set new trends within the industry.



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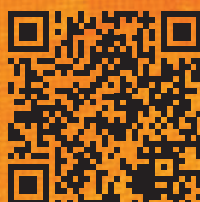
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Content Creator Summit



Entrance Unit



Event Lanyards



Content Creator Summit



Cosplay Gold



Great Outdoors



Content Creator Summit



Great Outdoors



Cosplay Gold

## Supporting Organizations



## Charity Partners





# MARKETING

**for makers, by makers.**

**Elevate your brand, increase sales,  
and free up more of your valuable  
time with Stitchcraft Marketing.**

- Digital Marketing
- Social Media Management
- Content Creation
- Website Development
- Branding & Design

**BOOTH #710**

The logo for Stitchcraft Marketing features the word "STITCHCRAFT" in a bold, sans-serif font, with a small blue star above the "i". Below it, the word "marketing" is written in a lowercase, script-like font. Underneath that, the tagline "WE MAKE MAGIC FOR YOUR BRAND" is in a smaller, sans-serif font. At the bottom, there is a decorative line with five colored stars (pink, orange, blue, green, pink) separated by dashes.

**STITCHCRAFT**  
marketing  
WE MAKE MAGIC FOR YOUR BRAND  
— \* — \* — \* — \* — \*

Learn more





# Cosplay Events

## Get ready for an epic event like no other! Famore Cutlery proudly presents the 1st Annual h+h americas Cosplay Fashion Show Competition!

Prepare to be dazzled as we showcase the extraordinary talents of our cosplay contestants alongside some of the most prominent names in the cosplay world judging and emceeing the event. From jaw-dropping costumes to mind-blowing creativity, this event promises to be an unforgettable celebration of cosplay artistry.

And the excitement doesn't stop there! With over \$9,000 in cash and prizes from our generous sponsors up for grabs, the competition is sure to be fierce as contestants vie for the top honors.

Mark your calendars for **3 pm, Thursday, May 2**, and join us at the Main Stage in Hall D for a spectacle you won't want to miss. After the show, stick around and mingle with the cosplay makers during our cocktail hour starting at 4 pm. It's your chance to connect with the brilliant minds behind the costumes and discover why they are essential to your business.

Don't miss out on this incredible opportunity to experience the magic of cosplay firsthand. See you there!

### Sponsors & Judges

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QUALITY TOOLS FOR CREATIVE MINDS

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Kate Brennan, Educator

**oliso**

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Michele Muska, Director of Content

**Shannon**  
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Arvin Pairavi, President

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Calista Ngai, Marketing Director Editor

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IMAGINE|MAKE|BECOME

**FanPowered Press**  
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Sponsor Judge:  
Roxane Cerda, Senior Editor



**Botan from**  
**Yuyu Hakusho**

Con of Pros and Cons Cosplay  
Cosplay Judge

📷 @prosandconscosplay

Photo: Eleksin Photography

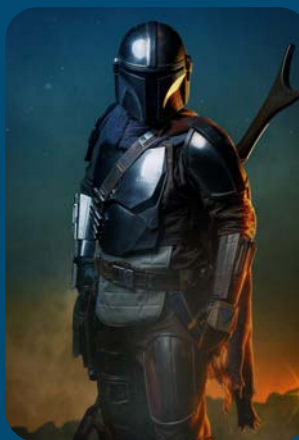


**Marvel Cinematic Universe**  
**Doctor Strange**

Maggie Hofmann aka PaisleyandGlue  
Cosplay Judge

📷 @PaisleyandGlue

Photo: Raptor Drone Photography



**Din D'Jarin from**  
**The Mandalorian tv series**

Harrison Designs and Concepts  
Cosplay Judge

📷 @hdcfabrication

Photo: Downen Photography



**'Empress Palpatine'**  
**Original design based on Star Wars**

Diana 'Binkxy' Tolin  
Cosplay MC

📷 @binkxyTolin

Photo: Alexandra Lee Studios



# Cosplay Events



**Ninetales**

Professional Division

📷 Mike @Ca\_eineCraft

📷 Jordan @setterspecs



**Lady Delilah Briarwood**

Professional Division

📷 Valerie @vmeachum



**Link from Legend of Zelda: Breath of the Wild**

Professional Division

📷 Madison @maddog\_cosplays



**Rose Quartz from Steven Universe (Hannah Alexander's Art Nouveau Version)**

Professional Division

📷 Lori @scissorwizardcos



**Yennefer from the Witcher**

Professional Division

📷 EV Cosplay @ev\_cosplay



**Wynaut from Pokemon**

Professional Division

📷 Nola @nolishnolachu



**Xie Yingluo from Thunderbolt Fantasy**

Professional Division

📷 Emily @lunaladyo ight



**Stygian Zinogre Armor (Beta) from Monster Hunter World: Iceborne**

Professional Division

📷 @piratefoxcosplay



**EVA-Beatrice from Umineko When They Cry**

Professional Division

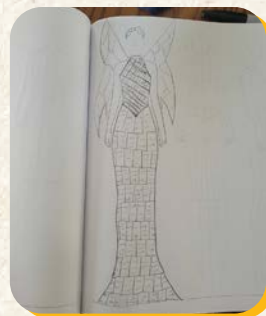
📷 Justine @weeb\_next\_door



**Loki**

Student Division

📷 Taylor @taylor.rosebud



**Original Fairy Design**

Student Division

📷 Gabrielle @mncross



**Marie Antoinette**

Student Division

📷 Scarlett @scarletstitchstudios



**Natalia from City of Magic (a comic on Webtoon Canvas)**

Student Division

📷 Hannah @adrianasaccessorys



**Virgilia from Umineko**

Student Division

📷 Montana @tanakaycos



# Congrats to the Local Quilt Shop Winners!

The Local Quilt Shop Contest was created to highlight the efforts of local quilt shops and provide the general public an opportunity to show their appreciation.

By supporting local quilt shops, we are building community, maintaining centers for inspiration and enriching our local economies. ByAnnie.com and the sponsors are dedicated to local quilt shops and their diverse sewing communities.

## 2024 Grand Prize Winners



2024 REGIONAL STORE WINNER	LOCATION	WEBSITE
Kadina Craft and Sewing Centre	Kadina, Australia	www.kadinacraftandsewingcentre.net
Dragon's Heart Quilt Shop	Pincher Creek, Canada	www.dragonsheartquiltshop.com
Troll Brothers Quilt Designs	Shawnigan Lake, Canada	www.trollbrothersquilt designs.com
Fabriculous	Brandon, Canada	www.fabriculous.com
Kate's Open Quilt Studio	Shediac Bridge, Canada	www.openquiltstudio.com
Jennifer's Quilt Shop Inc.	Conception Bay South, Canada	www.jennifersquiltshop.ca
Avonport Fabrics	Avonport, Canada	www.avonportfabrics.ca
Quilting B & More	Charlottetown, Canada	www.quiltingb.ca
Monkland Quilt Studio	Montreal, Canada	www.monklandquiltstudio.ca
Periwinkle Quilting and Beyond Inc.	Saskatoon, Canada	www.periwinkle.biz
Kirstens Quilt	Hedehusene, Denmark	www.kirstensquiltshop.dk
Au Fil d'Emma	Fleury-les-Aubrais, France	www.aufi demma.com
Quiltzauberei	Dinslaken, Germany	www.Quiltzauberei.de
Nanno Creative	Beneden-Leeuwen, Netherlands	www.nannocreative.com
Curtis Fabrics	Waipukurau, New Zealand	www.curtisfabrics.co.nz
Kathrine's Quilte Stue	Oslo, Norway	www.facebook.com/kathrinesquiltestue
The Fabric Contessa	Suider-Paarl, South Africa	www.fabriccontessa.co.za
Classic Quilts	Dubai, United Arab Emirates	classicquiltsdubai.com
Two Friends Quilting	Wasilla, AK	www.twofriendsquilting.com
Sew Charming Quilt Shop	Clanton, AL	www.sewcharmingquiltshop.com
Remember Me Quilt Shop	Mountain Home, AR	www.remembermequilts.com
Sew-n-Sew Fabric, Notions & More	Chino Valley, AZ	www.sewnsew4u.com
Old Town Quilt Shop	Orcutt, CA	www.oldtownquiltshoporcutt.com
Hi Fashion Sewing	Grand Junction, CO	www.hifashiongj.com
Cotton Candy Fabrics and Quilts	Brook eld, CT	www.cottoncandyfabrics.com
Hayes Sewing Machine Co	Wilmington, DE	www.trevhayes.com
A & E Fabric & Crafts	Pensacola, FL	www.aandefabrics.com
Scrappy Rooster Quilts	Kingsland, GA	www.scrappyroosterquilts.com
Vicky's Fabric Shop	Kapaa, HI	www.vickysfabrics.com

2024 REGIONAL STORE WINNER	LOCATION	WEBSITE
Off the Rails Quilting	Bondurant, IA	www.offtherailsquilting.com
Stitch n' Snip	Garden Valley, ID	www.stitchnsnip.com
The Fabric Cobbler	Forsyth, IL	www.thefabriccobbler.com
Always In Stitches	Noblesville, IN	www.alwaysinstitches1.com
Beehive Quilt Shop	Wellington, KS	www.beehivequiltshop.com
Bluegrass Stitches & Crafts	Versailles, KY	www.bluegrassstitchesandcrafts.com
Flowers 2 Fabric	Sulphur, LA	www.flowers2fabric.com
Homestead Quilting and Fabrics	Lakeville, MA	www.homesteadquiltingandfabrics.com
Material Girls Quilt Boutique	LaPlata, MD	www.materialgirlsquilt.com
Seams Sew Perfect	Madison, ME	www.ssperfect.com
Seven Sisters Quilt Shop	Carson City, MI	www.sevensistersquiltshop.com
Graceful Marilyn Quilt Shoppe	Marshall, MN	Www.gracefulmarilyn.com
The Quilted Cow (Branson West)	Branson West, MO	www.thequiltedcow.com
Treasure Chest Quilting & More	Corinth, MS	www.treasurechestquiltingandmore.com
Crazy Woman Quilts	Glasgow, MT	www.crazywomanquilts.com
Cary Quilting Company	Cary, NC	www.caryquilting.com
Rae-Bon Sew & Quilt Shop	Fargo, ND	www.rae-bon.com
Acme Fabric & Quilt Co	Blair, NE	www.acmefabric.com
Angels Sewing and Quilting	Salem, NH	angelssewing.com
Mouse Creek Quilts	Howell, NJ	www.mousecreekquilts.com
Hip Stitch	Albuquerque, NM	www.hipstitchabq.com
Sew Yeah Quilting	Las Vegas, NV	www.seweyahquilting.com
Gloversville Sewing Center (Gloversville)	Gloversville, NY	www.gloversvillesewingcenter.com
Pins & Needles Sewing Shoppes	Middleburg Heights, OH	www.pinsandneedles.com
The Quilt Lady	King sher, OK	quilt-lady.com
Stitched on 2nd	Gold Hill, OR	stitchedon2nd.com
The Old Country Store	Intercourse, PA	www.theoldcountrystore.com
Blackstone Quilting Co	Cumberland, RI	www.Blackstonequiltingco.com
Quilt Connection Etc.	Rapid City, SD	www.QuiltConnectionSD.com
The Sewing House (TN)	Collierville, TN	www.shopthesewinghouse.com
Gone Quiltin', LLC	Bandera, TX	www.gonequiltinintexas.com
My Girlfriend's Quilt Shoppe	Logan, UT	www.mygirlfriendsquiltshoppe.com
Artistic Artifacts	Alexandria, VA	www.artisticartifacts.com
Vermont Quilter's Schoolhouse	Troy, VT	www.vtquiltersschoolhouse.com
The Quilting Bee (WA)	Spokane Valley, WA	quiltingbeespokane.com
River's Edge Antiques & Quilt Loft	Hayward, WI	www.shopriversedge.com
Boxer Craft House	Ranson, WV	www.boxercrafthouse.com
Lickety Stitch Quilts	Lusk, WY	licketystitchquilting.com





[www.hh-cologne.com](http://www.hh-cologne.com)

# INTERNATIONAL TRADE FAIR FOR CREATIVE HANDICRAFT & HOBBY SUPPLIES



COLOGNE, GERMANY  
MARCH 7-9, 2025

With Support from  
**Initiative<sup>eV</sup>**  
Handarbeit

 koelnmesse



The background is a light beige color with a dense, repeating pattern of small, hand-drawn sketches in a golden-brown color. The sketches include various sewing-related items: sewing machines, spools of thread, balls of yarn, scissors, measuring tapes, and fabric pieces.

# Thank you

**for being part of  
h+h americas!**

SAVE THE

*date*

**May 7 - 9, 2025**