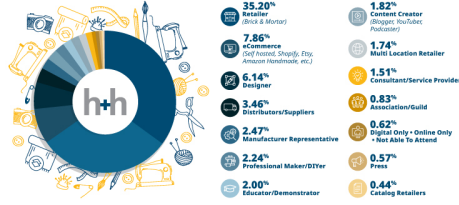


h+h americas: May 7-9, 2025 #hhamericas
Chicago, IL @ Donald E. Stephens Convention & Conference Center in Rosemont

The place where creativity meets business. www.hh-americas.com

OPEN TO ALL MAKING A LIVING THROUGH CRAFTS

Primary Business Category

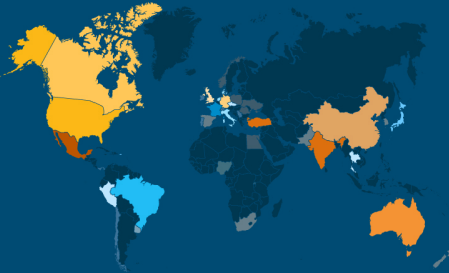


86% of the attendees had final or significant decision-making authority

The Right People Are All In One Place

Attendance from 38 Countries - All 50 States represented

Presence of the top 5 US mass merchants



3,364 United States	10 France	Chile
182 Canada	9 Brazil	Hong Kong
47 Germany	8 Japan, Puerto Rico	Ireland
35 United Kingdom	7 Denmark, Italy, Netherlands	Israel
20 China	6 Czech Republic, Peru, Thailand	2 Panama
18 Australia	5 Uruguay	Portugal
17 India, Turkey	4 New Zealand, Pakistan	Serbia
14 Mexico	3 South Africa, South Korea, Spain	1 Switzerland
	3 Nigeria, Rwanda	Bahamas
		Egypt
		Norway
		Poland
		Romania
		Ukraine

The Most International Crafts and Hobby Show in North America

Exhibitors

- Total: 402
- Domestic: 309
- International: 93

Attendees

- Total: 3,831
- Domestic: 3,268
- International: 563

From 24 countries

- Total: 15% internationality

Content Creators/Makers in attendance

Over 140+ creators were in attendance. They reach 18,591,719 total engagements with their audiences.

The creators have 2,617,500 monthly page views with 1,700,000 average unique visitors.

h+h americas 2024 had a social engagement reach of over

18.6 million views



Main Focus of Interest



of our audience is interested in Knitting, Crochet, Weaving, Cross Stitch & Needlepoint



of our audience is interested in Quilting, Sewing, Textiles & Embroidery